

Extension This Month – August 2007

*Welcome to **Extension This Month!** In an effort to keep the organization well informed, the Executive Team will be sending out a monthly electronic newsletter. Watch for us each month to hear updates and information happening throughout the organization.*

FROM THE DESK OF THE VICE PROVOST AND DIRECTOR

OUR SCORECARD: MEASURING SERVICE TO OREGONIANS

Extension Service

For the first time last year, I reported quantitative performance indicators for the Extension Service. These measures are requested by the Oregon University System and reported to the State Legislature as indication of accomplishments.

Three indicators are used. First is the amount of funds generated by every state dollar invested in Extension. Last year we generated \$.73 in federal, local and extramural funds for every state dollar. In the report just submitted for 2006, the ratio improved considerably to \$.97, a 33% increase! This is great acknowledgement of our success in delivering outcomes that are seen as wise investments by public and private funding partners.

A second indicator is the number of Extension volunteers. You helped us identify 25,290 engaged volunteers which correlates to an amazing 124 volunteers per Extension FTE (full time equivalent)—another amazing number!

The third formal indicator is the number of Oregon residents participating in Extension activities. We recorded a whopping 926,800, or more than 4,500 per FTE. This is an increase of more than 500 per FTE from the previous year—awesome!

And it doesn't stop there. We collected information to attest to the recognition and notoriety of Oregon Extension professionals. Of our approximately 300 faculty members, 90 received formal recognition through one or more awards. The total number of awards received was 97 of which at least 24 were national or international in scope, at least 8 were regional (multi-state) and at least 65 were state or local awards.

<http://extension.oregonstate.edu/admin/Awards.php>.

Also, OSU Extension is visible on the global scene. As extracted from travel records, 18 faculty members traveled to 16 destinations on every continent except Antarctica and Africa. OSU Extension representatives from ten of our 36 counties participated in an international activity.

Extended campus

In view of the expanding expectations of the Division of Outreach and Engagement, it's important to note the remarkable contributions of the OSU Extended Campus programs. The number of student credit hours through this extended means grew by about 7 percent in 2006-07 to 87,756. The Ecampus portfolio is impressive and growing—both through increasing demand for distance delivered courses and the potential to develop an array of non-credit offerings. Currently, there are 423 unique, for-credit offerings and 10 full academic programs offered primarily on-line. The first non-credit offering will be the popular, Extension Master Gardener program. Watch for

this exciting inaugural announcement, and even more impressive performance numbers next year!

Onward!
Scott Reed
Vice Provost for University Outreach and Engagement

COUNTY NEWS UPDATES

New Staff Chairs.....

There are some personnel changes in several counties that you should know about. Congratulations to the following faculty for taking on these new leadership responsibilities.

Dustin Johnson was recently hired as the Staff Chair and Ag agent in Harney County. Dustin came to Extension from the BLM in Burns. He graduated from OSU (E campus at EOU) in 2000 in Rangeland Resources and Crop and Soil Science.

Elissa Wells has been appointed interim Staff Chair in Coos County while Amy Peters completes her sabbatical leave. She will also continue to provide leadership to the 4-H program. Elissa previously worked in the Douglas County office, providing forestry education programming.

Frank Burris was recently named interim Staff Chair in Curry County. Frank is also the watershed management agent for Coos/Curry counties. Frank has been with OSU Extension since 2000.

STATE NEWS UPDATES

All Extension Barbecue

Mark your calendars! Extension faculty, staff and retirees are invited to attend the All Extension BBQ on September 18th at the Adair Village Club house (maps available upon request). Come join your colleagues and retirees in renewing acquaintances. Look for more information in the coming weeks.

OSU NEWS UPDATES

Dr. Martha Dennis Christiansen, associate dean, Student Affairs and director of Counseling and Consultation at Arizona State University, will be the keynote speaker for University Day. A licensed psychologist, she holds a Ph.D. from Indiana State University and specializes in professional ethics, organizational consultation, conflict management and supervision/training. She will speak on the issue of Work/Life Balance with her presentation, "True North: Balancing Passion, Compassion and Self Care," and will set the tone for the new academic year with this important issue.

As a reminder, University Day is scheduled for Thursday, September 20th with the Keynote Event at 10:30 a.m. in the LaSells Stewart Center, followed by the annual lunch and Expo in the Alumni Center.

University Day has become a wonderful celebration of the opening of the year and has attracted nearly 1,000 people in each of the last two years. With new faculty and staff orientations in the morning, the event (with great prizes) and the expo/lunch (dessert again provided by Athletics) there are opportunities for everyone. Complete information is available at: <http://oregonstate.edu/events/universityday/>

PROGRAM NEWS UPDATES

Urban Directory for 4-H Programming

In 2006 the Programs Committee of NAE4-HA formed a task force to address issues related to urban 4-H programming. One of the first undertakings of this task force was to compile a directory of successful 4-H programming efforts conducted in the urban environment. In the first year of the urban task force efforts 42 submissions were received, of which 22 were selected by peer review to be included in the directory. Congratulations to the **4-H Wildlife Stewards** for being one of those selected. To view the directory, go to: <http://www.colorado4h.org/urbanprogram/>.

INITIATIVES UPDATE

Portland Metro Area Initiative:

Our vision for Extension in the Portland metro area is to partner in strengthening the wellbeing of urban residents and their communities; and to create a model that can be replicated in other metropolitan areas. Although we are most familiar with engaging in work that includes county government as a fiscal partner, to expand our potential reach we have gone about our work in the Portland area by initiating connections with a number of local fund leveraging partners.

We began by **listening!** Over a year ago we hosted a series of five needs assessment breakfast meetings, each focusing on a different issue:

- Health and Wellness
- Enterprises, Innovation, and Economic Development
- Environmental Issues
- Helping Kids be Successful
- Communities and Culture

For a summary of the major messages we heard from those meetings and an update on progress go to

<http://extension.oregonstate.edu/admin/PortlandBreakfastMeetingSummaries.php>

In addition, last fall a major statewide survey was conducted which provided a clearer picture of what urban residents want and how they want to get it.

http://extension.oregonstate.edu/eesc/documents/2006_Extension_Survey.pdf

The input from these meetings has driven our partnership and program development efforts. They were the foundation for Extension investing in the following two Partnership Grant projects:

- Partnership for Clean Air and Health
- Childhood Hunger in Oregon: Educating and Engaging the Medical Community

<http://extension.oregonstate.edu/admin/ingrants.php>

One major partner in our work has been Portland State University. PSU will be providing office space and project collaboration for **Beth Emshoff**, OSU Extension Metro Specialist, beginning late this summer or early fall. This past winter OSU and PSU co-hosted a Farm Bill Forum with Congressman Blumenauer in Portland to explore ways in which the Farm Bill might be modified to be more responsive to Oregon issues. Other significant projects in development include:

- **Symposium on Rural Urban Interdependence: *One Oregon*** – OSU is providing the leadership for a conference in 2008 and subsequent book on the multiple factors that impact the interdependence of rural

and urban communities in Oregon. Faculty from PSU, U of O, and EOU, as well as OSU, are collaborating on this initiative.

- **Food systems faculty working group** – OSUES is bringing together faculty from PSU and OSU with interests in food systems to consider collaborative efforts and to inform one another of their research. An example of the benefit of such efforts is an OSU Horticulture and PSU Institute for metropolitan studies collaboration on a statewide assessment of food systems and jointly seeking resources to fund a larger model, **Community Landscapes, Farms, and Food Systems (CLFFS)**.
- **New partnerships with East Multnomah Soil and Water Conservation District and Metro Government** – Significant conversations are underway with both of these new fund leveraging partners to locate and support the regional Master Gardener program, the 4-H Wildlife Stewards program, and watershed programming.
- **Expanding the Oregon Food and Nutrition Program** – Last summer and again this year Extension was written into a Multnomah County Commission on Children, Families and Communities regional grant. Additional partnerships have been acquired to expand the OFNP program in Multnomah County and the surrounding counties.

For a more complete list of projects funded and being explored, as well as identified opportunities in the region see

<http://extension.oregonstate.edu/admin/documents/MetroProjectsUpdate.pdf>

One of our goals was to create a model for urban Extension that would guide our work and could be replicated to guide others. That model has evolved over the past year and has been shared at a regional and a national conference with very good acceptance. The model includes three major phases: (1) Building the Foundation; (2) Framing the Program; and (3) Establishing Sustainable Resources. A copy of the model and the graphic can be found at <http://extension.oregonstate.edu/admin/ingrants.php>

We have only just begun to scratch the surface of potential opportunities in the Portland metro area. For a more complete status report, go to <http://extension.oregonstate.edu/admin/ingrants.php> Stay tuned for additional updates!

PROFESSIONAL DEVELOPMENT

2007 Fall Training Dates

Mark your calendars to attend one of the Fall Training days. There are five opportunities to participate in a one-day training session to cover SOARS, PROF, and teaching evaluations. The following dates are firm and the locations will be confirmed soon. The day will begin at 9:00 a.m. and end by 2:30 p.m. More information will be out soon.

October 3 – NWREC

October 4 - NWREC

October 9 – Lane County

November 14 – Union County

November 15 – Deschutes County

On Line Sexual Harassment Prevention Training

The Office of Affirmative Action and Equal Opportunity recently announced an on-line sexual harassment prevention training program for OSU employees. This is to fulfill the requirement from the Chancellor and the State Board of Higher Education that all employees receive training on recognizing and preventing sexual harassment. All employees are required to complete this training. Extension has until October 31, 2007 for all employees to complete the course.

The goal of this course is to enable OSU employees to identify sexual harassment behaviors, respond appropriately if they occur, and prevent such behaviors in the future. The program has been tested by the Extended Campus employees and after making some minor changes, they have asked Extension to be the first test of a larger audience.

The program is being offered through Blackboard. It takes approximately 1 hour to complete. To enroll for the course go to: http://oregonstate.edu/training/course_view.php?crse_id=101

eXtension's Professional Development Opportunities

eXtension's professional development opportunities are open to all Cooperative Extension faculty, staff and employees. No pre-registration. Please share this announcement with others and encourage them to pick a topic and try it out!

30 MINUTE SESSIONS

This month we are offering "30 Minute Sessions" on some new topics such as Open ID, user-centric design, Facebook, and Google Custom Search Engine. Give us 30 minutes and we'll teach you something useful! These sessions will be held via Adobe Connect Pro at <http://connect.extension.iastate.edu/learn> and your telephone. Plan to join the session 5 minutes before the starting time. Each session will be held at 3:00 Eastern Time (2:00p CT, 1:00p MT, 12:00n PT, 9:00a HT) unless otherwise noted.

* Aug 15 at 3:00 ET, Jason Young with an Introduction to OpenID

More and more websites that require the site users to sign in with a username and password are taking advantage of an open protocol for authentication called 'OpenID.' eXtension is converting all of its web applications over to OpenID. In this session, we'll briefly touch on what OpenID is, and how eXtension is using it. But we also want to know what YOU want answered in an "Introduction to OpenID." Help us build the outline for the session by adding to the discussion at:

http://collaborate.extension.org/wiki/Introduction_to_OpenID

* Aug 21 at 3:00 ET, Ben MacNeill on Creating Web Applications with User-Centric Design

The barriers to building web applications have never been lower. Individuals and small teams can create, deploy and test a web application in as little as a few months, weeks or even days. This iterative process gives designers and developers a chance introduce small changes over time and constantly refine the end product. This is a look at web application development from a design and user interface point-of-view.

* Aug 22 at 3:00 ET, Ray Kimsey with About FaceBook

Now you can have a Facebook account too! What used to be open only to students has been opened to everyone. Find out what Facebook is all about and learn how it took over the college campus. Is this the social networking utility for you? This is an introductory look at Facebook, its networks, groups, event calendars and how they can be used by Extension professionals.

* Aug 23, at 3:00 ET, Kevin Gamble on CES Google CSE (custom search engine). This session will show you how simple it is to use Google search technology to create a free Custom Search Engine that reflects your knowledge and interests. It will also show you the Cooperative Extension CSE, teach you how to place a custom widget on your own site, and show how you can participate in a collaborative environment to further customize and make it better.

Add these dates and topics to your calendar, and plan to join us on for one or more of these sessions in August!!

TO PARTICIPATE in any of the 30 Minute sessions...

1. Five minutes before the start time, go to the Adobe Connect Pro (previously known as Breeze) meeting room at <http://connect.extension.iastate.edu/learn>.
2. You will be presented with a login screen that has an "Enter as Guest" option.
3. Enter your first name, your last name, and your institution/university, then click the "Enter Room" button to join the conference.
4. To hear the audio of the workshop and participate in the Q&A portion of the workshop we will be using a built-in teleconferencing capability of Adobe's Connect Pro conferencing software. Once you log into the meeting you will be presented with the option to enter your call-back number, your phone will automatically be called. After entering your number you will be automatically called and joined into the audio portion of the Web conference on your phone.

Grants 101: Professional Grant Proposal Writing Workshop

The Grant Institute's Grants 101: Professional Grant Proposal Writing Workshop will be held at Indiana Wesleyan University - Indianapolis Campus , October 3 - 5, 2007. Interested development professionals, researchers, faculty, and graduate students should register as soon as possible, as demand means that seats will fill up quickly. Please forward, post, and distribute this e-mail to your colleagues and listservs.

All participants will receive certification in professional grant writing from the Institute. For more information call (888) 824 - 4424 or visit The Grant Institute at www.thegrantinstitute.com.

Please find the program description below:

The Grant Institute
Grants 101: Professional Grant Proposal Writing Workshop
will be held at
Indiana Wesleyan University
Indianapolis, Indiana
October 3 - 5, 2007
8:00 AM - 5:00 PM

The Grant Institute's Grants 101 course is an intensive and detailed introduction to the process, structure, and skill of professional proposal writing. This course is characterized by its ability to act as a thorough overview, introduction, and refresher at the same time. In this course, participants will learn the entire proposal writing process and complete the course with a solid understanding of not only the ideal proposal

structure, but a holistic understanding of the essential factors, which determine whether or not a program gets funded. Through the completion of interactive exercises and activities, participants will complement expert lectures by putting proven techniques into practice. This course is designed for both the beginner looking for a thorough introduction and the intermediate looking for a refresher course that will strengthen their grant acquisition skills. This class, simply put, is designed to get results by creating professional grant proposal writers.

Participants will become competent program planning and proposal writing professionals after successful completion of the Grants 101 course. In three active and informative days, students will be exposed to the art of successful grant writing practices, and led on a journey that ends with a masterful grant proposal.

Grants 101 consists of three (3) courses that will be completed during the three-day workshop.

(1) Fundamentals of Program Planning

This course is centered on the belief that "it's all about the program." This intensive course will teach professional program development essentials and program evaluation. While most grant writing "workshops" treat program development and evaluation as separate from the writing of a proposal, this class will teach students the relationship between overall program planning and grant writing.

(2) Professional Grant Writing

Designed for both the novice and experienced grant writer, this course will make each student an overall proposal writing specialist. In addition to teaching the basic components of a grant proposal, successful approaches, and the do's and don'ts of grant writing, this course is infused with expert principles that will lead to a mastery of the process. Strategy resides at the forefront of this course's intent to illustrate grant writing as an integrated, multidimensional, and dynamic endeavor. Each student will learn to stop writing the grant and to start writing the story. Ultimately, this class will illustrate how each component of the grant proposal represents an opportunity to use proven techniques for generating support.

(3) Grant Research

At its foundation, this course will address the basics of foundation, corporation, and government grant research. However, this course will teach a strategic funding research approach that encourages students to see research not as something they do before they write a proposal, but as an integrated part of the grant seeking process. Students will be exposed to online and database research tools, as well as publications and directories that contain information about foundation, corporation, and government grant opportunities. Focusing on funding sources and basic social science research, this course teaches students how to use research as part of a strategic grant acquisition effort.

Registration

\$597.00 tuition includes all materials and certificates.

Each student will receive:

- *The Grant Institute Certificate in Professional Grant Writing
- *The Grant Institute's Guide to Successful Grant Writing
- *The Grant Institute Grant Writer's Workbook with sample proposals, forms, and outlines

Registration Methods

- 1) On-Line - Complete the online registration form at www.thegrantinstitute.com under Register Now. We'll send your confirmation by e-mail.
- 2) By Phone - Call (888) 824 - 4424 to register by phone. Our friendly Program Coordinators will be happy to assist you and answer your questions.
- 3) By E-mail - Send an e-mail with your name, organization, and basic contact information to info@thegrantinstitute.com and we will reserve your slot and send your Confirmation Packet.

THIS 'N THAT **DATES TO REMEMBER**

2007

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| September 8-14 | Epsilon Sigma Phi, Charleston SC |
| September 17-20 | NEAFCS, St Paul MN |
| September 18 | OSU Extension Barbecue |
| September 19-21 | Retired Extension Agents Annual Outing: Gold Beach |
| September 20 | University Day |
| October 3 | Fall Training Day - NWREC |
| October 4 | Fall Training Day - NWREC |
| October 9 | Fall Training Day - Lane County |
| October 21-25 | NAE4HA, Atlanta GA |
| October 31-Nov 1 | OSU Extension Leadership Conference - Corvallis |
| November 14 | Fall Training Day - Union County |
| November 15 | Fall Training Day - Deschutes County |
| November 11-13 | NASULGC, New York, NY |
| December 3-5 | Outreach & Engagement Conference |

2008

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|-----------------|---|
| Feb 20-22, 2008 | JCEP Regional Leadership Meetings, San Diego, CA |
| April 14-17 | Spring Training Days |
| April 28-30 | Public Issues Leadership Development Conference, Arlington VA |
| May 20-23 | ANREP National Conference, Madison, WI |
| July 13-17 | NACAA, Greensboro, NC |
| September 14-18 | Galaxy III, Indianapolis IN |
| September 25 | OSU University Day |

2009

| | |
|-----------------|---|
| Feb 18-20, 2009 | JCEP Regional Leadership Meetings, San Diego, CA |
| April 14-17 | Spring Training Days |
| April 27-29 | Public Issues Leadership Development Conference, Arlington VA |
| September 20-24 | NACAA, Portland OR |
| September 24 | OSU University Day |
| October 25-29 | NAE4HA, Rochester NY |

2010

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|------------|-----------------|
| July 11-15 | NACAA, Tulsa OK |
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AWARDS

Congratulations goes to the following faculty, staff, volunteers and clientele who have recently received awards of recognition.

Jim Johnson, Extension Forestry Program Leader, received the First Runner Up Journal Article of the Year Award for 2006 from the Journal of International Agricultural and Extension Education.

The National Extension Association of Family and Consumer Sciences (NEAFCS) Awards

Nina Roll, Lincoln County, received the First Place, Western Region Winner in Written Press Releases

Sally Bowman, Family & Community Development, received the Distinguished Service Award in National.

ON THE HOME FRONT

Deaths

Our sympathy to:

Billie Stevens, Hood River on the death of her father on July 13, 2007.

PERSONNEL UPDATES

New Hires:

Weston Miller, Assistant Professor, NWREC, 6/27/07

Dustin Johnson, Staff Chair, Harney Co. 7/1/07

Kirsten Hansen, Education Program Assistant, Deschutes Co. 7/9/07

Cindy Culbertson, Education Program Assistant, Deschutes Co. 7/9/07

Megan Ruhn, 4-H Youth Development Instructor, Douglas Co. 7/9/07

Kristie Williams, Office Specialist 2, ESOC, 7/30/07

Doug Hart, Regional Director, Extension Administration, 8/1/07

Resignation:

Lorie Hull, Coord-Parent Education, Wasco Co. 6/30/07

Robin VanWinkle, Ext. 4-H Youth Faculty, Douglas Co. 7/11/07

Melody Garrett, Education Program Assistant, Linn Co. 7/31/07

Danette Watson, Watershed Council Director, Klamath Co. 7/31/07

Gordon Carlson, Info Technology Consultant, ESOC, 8/3/07

Recruitment Updates

Unclassified

#0000225 – Extension Faculty, Warm Springs Staff Chair and 4-H Youth Development (1.0 FTE)

Committee Chair: Teresa Hogue

Candidate Selected: None

Status: Interviews held on June 13 or 14, 2007

#0000230 – Extension Faculty, Deschutes County Staff Chair and Central Oregon Small Acreage Faculty (1.0 FTE)

Committee Chair: Stephen Fitzgerald

Candidate Selected: Not yet
Status: Interviews will be held the September 5-7

#0000486 Extension Learning Technology Leader (1.0 FTE)

OSU Campus - Corvallis

Committee Chair: Nghia Banh

Candidate Selected: None

Status: Interviews were held May 22-23, 2007, Re-Opened for Recruitment

Closing Date: 8/31/07

#0000504 Extension Regional Director (1.0 FTE)

OSU Campus – Corvallis

Committee Chair: Dave King

Candidate Selected: Yes

Status: Received approval from OHR to offer employment

#0000505 Extension Regional Director (1.0 FTE)

Bend, OR

Committee Chair: Dave King

Candidate Selected: Doug Hart

Status: Start Date 8/1/07

#0000602 Extension Faculty, 4-H Youth Development (1.0 FTE)

Yamhill County

Committee Chair: Roger Rennekamp

Candidate Selected: Yes

Status: Offer extended to candidate

#0000688 Extension Faculty, 4-H Youth Educator (1.0 FTE)

Washington County

Committee Chair: Terry Palmer

Candidate Selected: Yes

Status: Waiting for approval from HR

#0000735 Extension Faculty, 4-H Youth Development (1.0 FTE)

Malheur County

Committee Chair: Roger Rennekamp

Candidate Selected: Yes

Status: Awaiting approval from OHR

#0000752 Extension Faculty, 4-H Youth Development (1.0 FTE)

Wasco County

Committee Chair: Mary Arnold

Candidate Selected: Lynette Black

Status: Start Date 9/1/07

#0000909 Extension Faculty, 4-H Youth Development (1.0 FTE)

Umatilla County

Committee Chair: Roger Rennekamp

Candidate Selected: None

Status: Interviews to be held

#0001019 Extension Faculty, Urban Horticulture (.25 FTE)

Josephine County

Committee Chair: Mary Dunn

Candidate Selected: None

Status: Waiting for a decision from the Committee

#001069 Extension Faculty, Watershed Edu Prog Assoc (1.0 FTE)

OSU Campus – Corvallis

Committee Chair: Sam Chan

Candidate Selected: None

Status: Waiting for a decision from the Committee

#001143 Extension Faculty, Extension Forestry Instructor (1.0 FTE)

Douglas County

Committee Chair: John Panches

Candidate Selected: None

Status: Open recruitment

Closing Date: 8/20/07

#001175 Extension Faculty, Extension Specialist, Family & Comm Dev. (1.0 FTE)

OSU Campus – Corvallis

Committee Chair:

Candidate Selected: None

Status: Open recruitment

Closing date: 4/15/08 Full consideration date 10/15/07

Classified (.5 FTE or >)

#001061 Office Specialist 2 (1.0 FTE)

Extension Administration

Committee Chair: Janet Drollinger

Candidate Selected: None

Status: Interviews to be held

#001062 Fiscal Coordinator 2 (1.0 FTE)

Extension Business Unit

Committee Chair: Mary Mann

Candidate Selected: Yes

Status: Waiting for approval from OHR

Do you know of something happening in your office that you'd like to share? Perhaps a birth of a son or daughter or grandchild? Recognitions received? Has someone in your office experienced a loss of a loved one? We'd like to hear from you. Although we are spread across the miles, it's important that we stay connected. Please help us do that.

Send any information you would like shared with the organization, to Janet Drollinger janet.drollinger@oregonstate.edu by the 25th of each month.