1. By the late 1950’s, what % of leading US cigarette company scientists thought cigarettes were a leading cause of lung cancer:
   A. 25%          B. 50%          C. 75%         D. 100%

2. When were cigarette filters added to reduce KNOWN health risks?
   A. Early 1950’s       B. Late 1950’s       C. Early 1960’s       D. Late 1960’s

3. The overall pattern of cigarette smoking in the US over the past 5 years shows smoking has:
   A. Risen among youth and fallen in adults
   B. Fallen in both youth and adults
   C. Risen in youth and stayed steady in adults
   D. Risen in both youth and adults

4. What proportion of kids experiment with smoking
   A. 50%          B. 60%          C. 70%          D. 80%

5. True or False: The Europeans brought tobacco to the US in the 15th Century.

6. The industrial revolution (1835-1911) increased the expansion of smoking in the US due to:
   A. invention of a cigarette making machine, lowering costs
   B. The ability of the railroad system to easily transport product
   C. Smoking advertising specifically targeting young boys
   D. The beginning of using magazines to advertise
   E. All of the above

7. True or false: The tobacco industry initially created a marketing plan associating smoking with health, thinness and weight reduction.

8. Yes or No: Is there a non-addictive form of tobacco?

9. Which of these 21st Century products is (are) aimed at producing a new generation of smokers?
   A. Electronic cigarettes                      D. Smokeless tobacco in teabags
   B. Candy and fruit flavored cigarettes       E. B and D
   C. Alcohol flavored products                 F. All of the above
10. True or False: Camel #9 targets young male athletes.

11. Which of these celebrities died of smoking-related causes?
   A. Humphrey Bogart, Nat King Cole, Walt Disney
   B. Duke Ellington, Ulysses S Grant, George Harrison
   C. Moe Howard of 3 stooges, Michael Landon, John Wayne
   D. A and C
   E. All of the above

12. According to the CDC, what percentage of current smokers want to quit?
   A. 38%
   B. 44%
   C. 62%
   D. 70%

13. What is the tobacco industry annual budget for advertising tobacco products:
   A. $35 million
   B. $80 million
   C. $6 billion
   D. $10 billion

14. Which of these is (are) true?
   A. Smoking rates are higher with those of high school education or less.
   B. Smoking rates are higher for those with lower incomes.
   C. Neither of these
   D. Both of these

15. True or False: Each pack of cigarettes sold in the US costs the nation $3.00 in medical care and lost productivity?

16. Which is the leading cause of death in the US:
   A. Heart disease
   B. Cancer
   C. Diabetes
   D. Tobacco use

17. How long does it take nicotine from smoking to reach the brain?
   A. 7 seconds
   B. 32 seconds
   C. 2 1/2 minutes
   D. 4 minutes

18. True False: Low tar and low nicotine cigarettes are less addictive and safer to use.

19. Among adult users of alcohol, 10% become addicted. Among adult users of cocaine, 10% become addicted. What percentage of adult users of cigarettes and tobacco develop nicotine addiction?
   A. 10%
   B. 25%
   C. 75%
   D. 80%

20. True or False: Children learn to smoke by watching adults and other role models?

Answers