

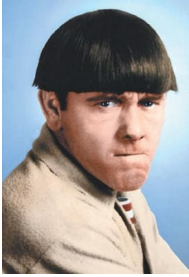
Tobacco Quiz

Test your knowledge of smoking and tobacco use!

- By the late 1950's, what % of leading US cigarette company scientists thought cigarettes were a leading cause of lung cancer:
 - 25%
 - 50%
 - 75%
 - 100%
- When were cigarette filters added to reduce KNOWN health risks?
 - Early 1950's
 - Late 1950's
 - Early 1960's
 - Late 1960's
- The overall pattern of cigarette smoking in the US over the past 5 years shows smoking has:
 - Risen among youth and fallen in adults
 - Fallen in both youth and adults
 - Risen in youth and stayed steady in adults
 - Risen in both youth and adults
- What proportion of kids experiment with smoking
 - 50%
 - 60%
 - 70%
 - 80%
- True or False: The Europeans brought tobacco to the US in the 15th Century.
- The industrial revolution (1835-1911) increased the expansion of smoking in the US due to:
 - invention of a cigarette making machine, lowering costs
 - The ability of the railroad system to easily transport product
 - Smoking advertising specifically targeting young boys
 - The beginning of using magazines to advertise
 - All of the above
- True or false: The tobacco industry initially created a marketing plan associating smoking with health, thinness and weight reduction.
- Yes or No: Is there a non-addictive form of tobacco?
- Which of these 21st Century products is (are) aimed at producing a new generation of smokers?
 - Electronic cigarettes
 - Candy and fruit flavored cigarettes
 - Alcohol flavored products
 - Smokeless tobacco in teabags
 - B and D
 - All of the above



10. True or False: Camel #9 targets young male athletes.



11. Which of these celebrities died of smoking-related causes?

- A. Humphrey Bogart, Nat King Cole, Walt Disney
- B. Duke Ellington, Ulysses S Grant, George Harrison
- 3. Moe Howard of 3 stooges, Michael Landon, John Wayne
- 4. A and C
- 5. All of the above

12. According to the CDC, what percentage of current smokers want to quit?

- A. 38%
- B. 44%
- C. 62%
- D. 70%

13. What is the tobacco industry annual budget for advertising tobacco products:

- A. \$35 million
- B. \$80 million
- C. \$6 billion
- D. \$10 billion

14. Which of these is (are) true?

- A. Smoking rates are higher with those of high school education or less.
- B. Smoking rates are higher for those with lower incomes.
- C. Neither of these
- D. Both of these

15. True or False : Each pack of cigarettes sold in the US costs the nation \$3.00 in medical care and lost productivity?



16. Which is the leading cause of death in the US:

- A. Heart disease
- B. Cancer
- C. Diabetes
- D. Tobacco use

17. How long does it take nicotine from smoking to reach the brain?

- A. 7 seconds
- B. 32 seconds
- C. 2 1/2 minutes
- D. 4 minutes

18. True False: Low tar and low nicotine cigarettes are less addictive and safer to use.

19. Among adult users of alcohol, 10% become addicted. Among adult users of cocaine, 10% become addicted. What percentage of adult users of cigarettes and tobacco develop nicotine addiction?

- A. 10%
- B. 25%
- C. 75%
- D. 80%

20. True or False: Children learn to smoke by watching adults and other role models?

Answers

1. D 100%, 2. C Early 1960's, 3. B, Fallen in both youth & adults, 4. C 70%, 5. False. Tobacco is indigenous to the Native American Culture, 6. E all of the above, 7. True, 8. No, 9. F All of the above, 10. False, it targets young women and girls, 11. 5. All of them, 12. D 70%, 13. D \$10 Billion, 14. D Both of these, 15. False, it costs \$7.18, 16. D Tobacco use contributes to all the others, 17. A 7 Seconds, 18. False, 19. D 80%, 20. True