

# Agricultural Business Management Program

## Registration for 2011-2012 Is Now Open! Classes Begin October 2011

Lane Community College  
Small Business Development Center  
1445 Willamette Street, Eugene, Room 213  
[piggd@lanecc.edu](mailto:piggd@lanecc.edu) or 541.463.4623

*This program is designed to help all types of Ag businesses achieve their goals through improved financial management, business assessment skills, and improved horticultural capacity.*

### Class Topics:

- Enterprise Selection
- Farm Record Keeping Systems
- Sustainable Business Opportunities
- Accounting and Legal Issues
- Employee Management
- Crop Production Goals
- New Crop Evaluations
- Setting Goals and Objectives
- Marketing and Sales
- Financial Analysis
- Budgeting Techniques
- Time Management
- Web Technology
- Financial Benchmarking



### Small Business Development Center & Customized Employee Training

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[www.LaneSBDC.com](http://www.LaneSBDC.com)



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