LCMGA Fundraising Guidelines

These guidelines are provided by the Board to assist members of Lincoln County Master Gardener Association (LCMGA) in fundraising planning, development and implementation. Fundraising efforts by association members to promote and execute the association’s goals of public service and education through activities such as plant sales, bulb sales, worm bin sales, etc. are applauded and encouraged. Monies from these activities have funded both operating and capital costs of the association rather than specific programs. Within the last year, the development of two demonstration gardens in Lincoln City and Newport, and a combined demonstration/community garden in Yachats necessitated higher levels of operating and capital funding by the association. Development of these gardens generated creative and successful fundraising strategies by gardeners affiliated with them. In turn, those monies were fully utilized for the development of specific, demonstration gardens.

To ensure that LCMGA continues to fulfill its fundraising goals for the benefit of the association, these guidelines are provided to members:

1. Ensure that the board is informed and involved in fundraising planning and implementation as soon as possible in advance of the event.
2. Event must receive board approval.
3. Use of the words “Lincoln County Master Gardener Association” and/or “LCMGA” in promoting fundraising events conveys that the association is the fundraiser. All monies received using “Lincoln County Master Gardener Association” and/or “LCMGA” in marketing will be submitted to the LCMGA Treasurer following the event.
4. Demonstration Gardens and Sponsored gardens are encouraged to generate funds through fundraising events. Promotions may name the specific garden, identify the purpose of the event and advertise Master Gardeners as event planners. “Lincoln County Master Gardener Association” and/or “LCMGA” must be used in marketing the event. Funds generated from these events will be utilized by LCMGA to support association goals and priorities with all due consideration given to the garden raising funds for a particular project.
5. In-kind donations and non-monetary gifts received by LCMGA Demonstration and Sponsored gardens will be recorded and a copy sent to LCMGA Treasurer on a regular basis.
6. Monetary gifts received by LCMGA Demonstration and Sponsored gardens naming a specific garden as the sole beneficiary of the gift will be deposited with the LCMGA treasurer and have the full sum of those monies made available to them for use in their garden.
7. Monies from items sold at events which were purchased with LCMGA funds will be deposited with LCMGA Treasurer to support association goals.