

GOOD CHILD CARE HELPS Employers, too

Talk to your employer about....

If you are wondering how to talk to your employer about child care, this information will help.



Child Care and the Bottom Line

- State tax credits are available for employers who pay a portion of employee child care expenses, contract with child care resource and referral agencies, operate an on-site or near-site child care center, and contract with existing child care providers.
- Federal and state tax incentives help employers with the cost of employee child care benefits.
- Lost time due to child care breakdowns can be costly to employers.
- Studies show that child care and other family benefits improve employee satisfaction, commitment, and morale.
- Employers save money through lower turnover costs, reduction in missed work days, and greater productivity.

You Can

- Speak to coworkers about their challenges of finding and affording child care.
- Ask human resource staff or your supervisor to hold a meeting to discuss child care and other work/life benefits.
- Ask the company to consider organizing a task force to study the issue and volunteer your expertise as a parent.

Employers provide child care assistance because it makes good business sense. Child care and other family benefits give employers a competitive edge in finding and keeping the best employees.