

Extension This Month – May 2010

Welcome to ***Extension This Month!*** In an effort to keep the organization well informed, the Executive Team will be sending out a monthly electronic newsletter. Watch for us each month to hear updates and information happening throughout the organization.

ASK AN EXPERT (What We're All About.)

-Dave King, Associate Provost, University Outreach & Engagement

The face of Extension in Oregon is destined to change. We are developing a plan to deploy the national eXtension Ask an Expert capability on all our Web sites. Ask an Expert is a place on a Web site where anyone can submit a question that will be automatically sent to an appropriate Extension faculty member who will offer an answer or information, hopefully within in a day.

The first questions that probably come to mind are *why* and *how*?

Why has two parts. The first has to do with how our Extension Service will maintain the “service” part of our organization. We continue to transform to a leaner organization expected to do more with fewer traditional resources. We will need to emphasize the development of educational programs while finding new ways to maintain our traditional responsibilities for service. Spreading the responsibility to respond electronically to our clients’ questions among the organization as a whole will allow us to maintain the service side of our efforts in a cost effective and customer responsive manner.

The second part of the answer to the question *why* is more simple. A nationwide analysis of the users of the Ask an Expert system shows that 56 percent of the people asking questions are first-time Extension clients. It is critical to the future viability of Extension that we engage a larger number of our potential users. Ask an Expert is one way to do that.

How we will deploy Ask an Expert is still in the planning stages. Our Oregon eXtension pilot team (see list below) is working on a plan for statewide deployment that we hope to begin implementing by July 1 and possibly complete by September 15.

To start, the eXtension pilot team and selected county-based staff chairs will sit in on an online demonstration conducted by John McQueen, who helps lead the Ask an Expert effort for the national e-Organic community of practice centered here in Oregon. North Carolina Extension has already deployed Ask an Expert statewide, so we are scheduling a video conference with some of their faculty and staff to discuss what worked and what didn't.

For those of you who are just becoming aware of the Ask an Expert deployment effort, here is some background information that may help:

North Carolina Presentation on their deployment (45 minutes)

<http://bit.ly/cYLAF3>

National eXtension Ask and Expert Site

<http://www.extension.org/ask>

Behind the scene look at the incoming questions

<https://www.extension.org/aae/incoming>

For those who have yet to get an eXtension ID, please go to <http://about.extension.org/> and click in the right corner on “how to get an ID.”

Below is a list of those who are being asked to work with us in deployment planning and testing process. If you have any questions, feel free to contact any of us. As the planning process takes form, more details will follow.

Extension Administration

- Scott Reed, Vice Provost and Director
- Debby Maddy, Associate Provost and Associate Director
- Keith Diem, Regional Director
- Doug Hart, Regional Director

Oregon's eXtension Team:

- **Mark Anderson-Wilk**, EESC, co-chair
- **Steve Dodrill**, Lane County/EESC, co-chair
- Jeff Hino, Extended Campus/EESC
- Chris Labelle, EESC
- Dana Martin, Deschutes County
- Al Martinez, Washington County
- John McQueen, Horticulture
- Alex Stone, Horticulture
- Lucas Turpin, ECTU
- Karen Zimmerman, EESC

Program Leaders (also members of the OSU eXtension Team)

- Jim Johnson, Forestry Program
- Bill Braunworth, Agricultural Sciences and Natural Resources Program
- Marc Braverman, Family and Community Health Program
- Dave King, Extended Campus/Educational Outreach (EESC)
- Jay Rasmussen, Sea Grant Program
- Roger Rennekamp, 4-H Youth Development

Selected County Staff Chairs

- John Punches, Douglas/Josephine
- Willie Riggs, Klamath
- Patrick Proden, Washington/Multnomah
- Sam Angima, Lincoln
- Carole Smith, Union
- Marv Butler, Jefferson
- Amy Derby, Wheeler
- Pete Schreder, Lake

STATE NEWS UPDATES

2010 Public Issues Leadership Development Conference



OSU Extension delegation to the PILD Conference in Washington DC.
Barbara Brody, Shelby Filley, Scott Reed, Samantha Filley, Rep. Greg Walden, Neal Lucht, Patricia Dawson, Marilyn Lesmeister

***Oregon Explorer*TM : Land Use in Oregon**

<http://oregonexplorer.info/landuse>

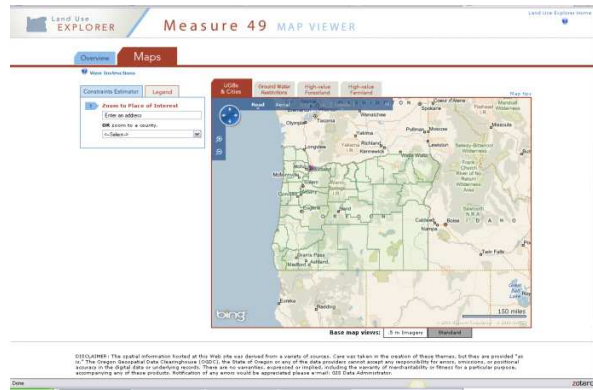
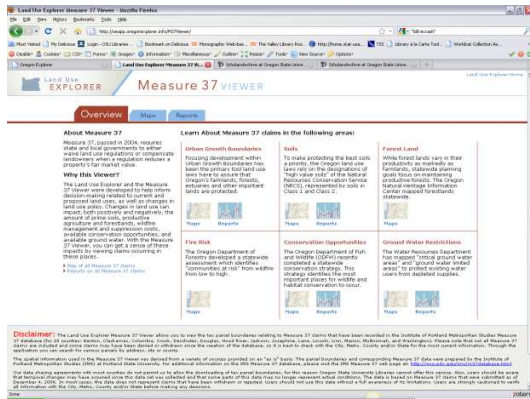
-Bonnie Avery, Natural Resources Librarian

“In 1919 the State of Oregon granted authority to cities to plan and zone; this was challenged in court and upheld as valid in 1925, two years before the U.S. Supreme Court established a national precedent for such authority... Citizen involvement in land use planning peaked in the 1970s. For many Oregonians today, planning is part of a bureaucratic routine rather than an active contributor to livability. There is a need to reinvigorate public interest and involvement as new planning issues emerge.” --

excerpted from About Oregon Land Use. *The Land Use Explorer* [<http://www.oregonexplorer.info/LandUse>]

For those interested in pursuing questions about land use concerns in Oregon, two “viewer” tools on the [Land Use Explorer](#) may be of assistance. These are the **Measure 37 Viewer** and the **Measure 49 Viewer**.

Measure 37, passed in 2004, requires state and local governments to either waive land use regulations or compensate landowners when a regulation reduces a property’s fair market value. The Measure 37 viewer was developed to help inform decision-making related to current and proposed land uses, as well as changes in land use policy. With the Measure 37 Viewer, you can get a sense of these impacts on a specific location related to proximity to urban growth boundaries, soils, forest Land, fire risk, conservation opportunities and ground water restrictions.



The Measure 49, passed in 2007, clarified some of the issues associated with Measure 37 claims. In that context, the Measure 49 viewer can be used as a first step in determining if property is high-value farmland or forestland or in a ground water restricted area as defined in [Measure 49](#) .

The **Land Use Explorer** portal provides the user with a wealth of information on land issues in Oregon including mapping tools, state and local planning documents, streaming videos, and links to experts (including those in OSU Extension). We invite you to investigate how it may be useful to your clientele.

COUNTY NEWS UPDATES **Revenue Generation Resources**

There has been an increased attention on revenue generation in OSU Extension Service due to budget reductions and revenue shortfalls. Resources have been developed to help provide guidance for seeking alternative revenue sources and to help determine which OSU office would be providing assistance.

In 2003-04, the OSU Extension Revenue Generation Task Force worked to develop a Revenue Generation handbook, titled "[Sustaining & Expanding Extension Programs: A Practical Guide to Revenue Generation.](#)" This handbook covers topics such as grant writing, fund raising, and recovering fees for programs and services. It refers readers to many campus resources available to help faculty generate new sources of support.

Other resources have also been developed to help faculty and staff determine the type of agreement to use and which office would process the agreement. The Office of Sponsored Programs (OSP), the Procurement and Contract Services (PaCS), and the Office of Post Award Administration (OPAA) worked to develop a matrix of characteristics:

<http://oregonstate.edu/research/osp/submission/Contract%20Type%20Characteristics.pdf>.

In addition, Extension Service created the document titled "[Awards, Contracts, and Gifts and the Offices That Handle Them](#)" which has been reviewed by OSP and PaCS. The Extension's [Returned Overhead Process](#) guidelines have also been provided to assist with Finance and Administration (F&A) rate questions.

These documents are to give us guidance, however, some agreements will still need to be reviewed by OSP and the Contracts Office to determine how to appropriately treat them. If you are uncertain or have questions, contact **Marcia Dickson** at Marcia.dickson@oregonstate.edu.

This information can be found on the Extension Service website under Staff Resources: <http://extension.oregonstate.edu/internal/staff-resources>.

PROFESSIONAL DEVELOPMENT

Thank You!

Thank you to the Oregon Agricultural Extension Association for the \$1,000 donation to the OSU Extension Professional Development. Also, thanks to all the Extension faculty and staff who contributed to the professional development fund. Over \$5,000 was raised for the fund.

Navigating Difference Workshop – October 26-28, 2010

The OSU Division of Outreach and Engagement Diversity Catalyst Team is offering Navigating Difference, a three day course in Intercultural Competency for OSU faculty and staff on the OSU Campus October 26-28th, 2010.

Navigating Difference is a skill based training developed by Washington State University Extension designed to enhance the ability of faculty and staff to work with diverse audiences. The overarching goals for the training are to assist participants:

- Become more aware of their own personal and organizational cultures
- Examine how their personal and organizational cultures affect our ability to work across difference in both positive and negative
- Build skills to increase competencies as we work with others who are different from us

The Navigating Difference training is designed using key adult education theory and practice that create a safe and welcoming environment for all learners. The training is “hands on”. The training exercises respect and support individual learning styles. Participants’ life experiences are viewed as an important source of knowledge.

For more information and a registration form, contact **Dan McGrath**, daniel.mcgrath@oregonstate.edu, 503-931-8307 or **Derek Godwin**, derek.godwin@oregonstate.edu, 503-566-2909

THIS ‘N THAT

DATES TO REMEMBER

2010

May 10-13	4-H Spring Staff Conference
May 27	Grass Seed Field Day, HAREC (8:30am-12:30pm)
June 27-30	ANREP Conference, Fairbanks AK
June 29	Potato Field Day, HAREC (8:30am-12:30pm)
July 11-15	NACAA, Tulsa OK
July 28-31	2010 Master Gardener Mini College, Corvallis
August 31	Sweet Corn Field Day, HAREC (8:30am-12:30pm)
September 20-24	NEAFCS Annual Conference, Portland, ME
October 12-15	ESP National Conference, Jackson Hole, WY

October 24-28 NAE4-HA Conference, Phoenix, Az
October 26-28 Navigating Difference Workshop, Campus
November 8-13 Evaluation 2010 (AEA) Conference, San Antonio, TX
November 14-16 Association of Public & Land-Grant Universities (APLU) Dallas TX
November 17-19 OSU Outreach & Engagement Conference, Corvallis
December 6-7 Oregon Seed Growers League, Salem Conference Center

2011

September 26-30 NEAFCS Annual Conference, Albuquerque, NM
October 9-13 National ESP Conference, Syracuse, NY
October 24-28 NAE4-HA Conference, Omaha, NE
Oct 31-Nov 5 Evaluation 2011 (AEA) Conference, Anaheim, CA
November 13-15 Association of Public & Land-Grant Universities (APLU)
San Francisco CA

2012

September 24-28 NEAFCS Annual Conference, Columbus, OH
October 6-9 National ESP Conference – Mobile AL
October 21-26 NAE4-HA Conference, Orlando, FL
October 22-27 Evaluation 2012 (AEA) Conference, Minneapolis, MN
November 11-13 Association of Public & Land-Grant Universities (APLU) Denver CO

2013

September 15-22 Galaxy IV – Pittsburgh, PA
November 10-12 Association of Public & Land-Grant Universities (APLU)
Washington DC

2014

November 2-4 Association of Public & Land-Grant Universities (APLU) Orlando FL

AWARDS & RECOGNITION

Newport Chamber of Commerce Employee of the Month

Kathy Buisman, Lincoln County, was awarded the Employee of the Month award by the Newport Chamber of Commerce. Congratulations Kathy!

Environmental Stewardship Award

The Oregon State University Extension Service has received the Environmental Stewardship Award from the Oregon Department of Agriculture for its years of work helping dairy farmers protect ground and surface water. The award recognizes **Mike Gamroth, Randy Mills, John Williams, Mike Borman, Amy Peters, and Troy Downing**. In addition it also recognizes the past work of **Jim Moore, Ron Miner, Jay Carr, Devon Knudsen, and Mike Gangwer**.

OSU 25 Year Club

Congratulations to the following Extension faculty staff who were inducted into the 25 year Club at OSU.

Randy Mills, Umatilla County
Barbara Reed, Crop & Soil Sci
Jeanne Brandt, Washington County
Bart Eleveld, AREC

Tjodie Richardson, AREC
Nancy Kershaw, Tillamook
John Hart, Horticulture
John Baggott, 4H
Richard Regan, NWREC
Bruce Sorte, AREC

Award Photographs

The photos of the Spring Training award presentations (minus the bowling awards!) are online at:

<http://eescphotos.extension.oregonstate.edu/2010SpringTng/>

Download a high-resolution copy of any of the photos by clicking the "download" button. These are large files suitable for print media.

OSU Extension Awards

Alberta Johnston Award for Extension Leadership

Jay Rasmussen, Extension Sea Grant

Alberta Johnston Award in Extension Education

Beth Emshoff, Metro Specialist

Oscar Hagg Award

The "Oregon Extension Managing in Tough Times Initiative Task Force"

Lyla Houglum, Beth Emshoff, Ariel Ginsberg, Peg Herring, Robin Klemm, Jay Rasmussen, Elaine Schrumph, Viviane Simon-Brown, Janice Smiley and Bruce Weber

OSU Extension Association (OSUEA) Awards

Hoecker Experienced Faculty Award

Robin Galloway, Linn County

Mylen Bohle, Crook County

Beth Emshoff, Metro

Hoecker Newer Faculty Award

Sam Angima, Lincoln County

Glenda Hyde, Deschutes County

Silvia Rondon, Hermiston Ag Research & Extension Center

Judi Peters, Polk County

Classified Staff Award

Liz McGovern, Benton County

Sherry Vick, Tillamook County

Program Assistant Award

Ann Bloom, Wallowa County

OSUEA Search for Excellence Award

Mastery of Aging Well. **Sharon Johnson**

Team Members: **Bob Rost, Alfonso Bradoch, Jeff Hino, Lisa Templeton, Chris LaBelle, Victor Yee, Erik Simmons.**

Out of Sight, Not Out of Mind: A New Look at Distance Education in Viticulture Extension Programs. **Patricia A. Skinkis**

Farm Succession and Estate Planning with Personal Coaching For Participating Families. **Brian Tuck and Randy Mills.**

Team Members: **Diana Roberts, Susan Kerr, Mary Corp, John Fouts, Aaron Esser, Margaret Viebrock**

OSUEA Cooperators

Less than Ten Years Service

Leslie Lewis, Yamhill County

Katya Davis, Lane County

More than Ten Years Service

Dick and Nancy Stangel, Willamette County

Laura Hinrichs, Lane County

Business or Organization

First Federal Savings and Loan, Yamhill County

Epsilon Sigma Phi Awards

Early Career Service

Sam Angima, Lincoln County

Mid-Career Service 10-20

Robin Galloway, Linn County

Distinguished Service

Jeanne Brandt, Washington County

Continued Excellence Recognition

Tammy Skubinna, Emeritus

Administrative Leadership

Janice Smiley, Washington County

Meritorious Support Service

Rocci Taylor, FCH

Retiree Service

Lillian Larwood, Emeritus

25 Year Recognition

Jean Brandt, Washington County

Russ Karow, Crop & Soil Science

Nancy Kershaw, Tillamook County

Marilyn Lesmeister, 4-H Youth Development

Jeff Olsen, Yamhill County

Ross Penhallegon, Lane County

Friend of Extension

Norbert and Eileen Hartmann, Polk County and 4H Foundation

PUBLICATIONS

Journal of Extension – April 2010

Janice Cowan , Baker County and Carole Smith, Union County: “Let Go and Let Them Lead: Empowering Youth to Lead a Regional Event”.

PERSONNEL UPDATES

Provided by: UABC-HR

NEW HIRES

Nicole King – Education Program Assistant - Ext. Linn Co., 04/21/2010

Michele Webster – Office Specialist 1 - Ext. Linn Co., 04/01/2010

RECRUITMENT UPDATES

Unclassified

#0005122 Instructor – Family and Community Health, Warm Springs

Committee Chair: Shawn Morford

Status: Interviews in process

#0005261 Instructor - Deschutes Co. Ext. - Madras

Committee Chair: Glenda Hyde

Status: Offer Extended

#0005466 – Office Manager – Washington Co. Ext.

Committee Chair: Patrick Proden

Status: close date 04/30/2010

#0005306 Instructor – Clackamas Co. Ext.

Committee Chair: Wendy Hein

Status: Closed 04/23/2010

#0005485 Education Coordinator – Crook Co. Ext.

Committee Chair: Tim DeBoodt

Status: Closed 04/16/2010

#0005501 Instructor – Wasco Co. Ext.

Committee Chair: Fern Wilcox

Status: Closes 05/14/2010

#005531 Education Coordinator – Tillamook Co. Ext.

Committee Chair: Troy Downing

Status: Closes 05/13/2010

Classified

#0005264 Operations Systems-Network Analyst, Extension Service Ops

Committee Chair: Luke Turpin

Status: Interviews in process

#0005233 Education Program Assistant, Ext. Linn Co.

Committee Chair: Janice Gregg

Status: Interviews approved

#0005328 Education Program Assistant, Deschutes Co. Ext.

Committee Chair: Glenda Hyde

Status: Offer extended

#0005445 Seed Certification Aide 1, Marion Co. Ext.

Committee Chair: Tom Silberstein

Status: Close date 04/07/2010

#0005529 - Education Program Assistant, Colombia Co. Ext.

Committee Chair: Jenny Rudolph

Status: Close date 04/28/2010

#0005534 – Office Specialist 1, Clackamas Co. Ext.

Committee Chair: Roxie Applebee

Status: Close date 04/23/2010

Do you know of something happening in your office that you'd like to share? Perhaps a birth of a son or daughter or grandchild? Recognitions received? Has someone in your office experienced a loss of a loved one? We'd like to hear from you. Although we are spread across the miles, it's important that we stay connected. Please help us do that.

Send any information you would like shared with the organization, to Janet Drollinger janet.drollinger@oregonstate.edu by the 25th of each month.