

The Statewide Need:

The passing of Senate Bill 253, the 2011 Oregon Legislature declared as law the 40-40-20 educational attainment goal to significantly increase educational attainment in Oregon by 2025. A collaborative approach is needed to achieve the state's goals for high school and post-secondary completion; to advance the skill sets of our workforce; and to develop, recruit and retain businesses. **4-H Youth Development and Open Campus can be the bridge that builds collaboration and spans the boundaries, which can separate the education sectors.** We work at the community level with K-12, community colleges and universities to ensure a pathway to success for all learners in the targeted communities or regions.

Open Campus and Youth Development will hire "coordinators" to engage Oregon learners using specific programming, at all points of the educational pipeline, including: K-12 school districts, community colleges, and universities. Coordinators will focus on a specific set of 4-6 measures to help meet the goal of 40-40-20.

1. **Integrated college and career readiness programming in schools and youth serving agencies. Programming will include assisting underserved audiences (ex. Expanding the current "Juntos" program)** Measures include: Improved high school graduation rates, improved local workforce with marketable job skills, increased vocational technical education, increased STEM activity in schools and youth programming, increased family focused outreach on value of post-secondary, increased youth entrepreneurship programming.
2. **Increased degree completion off campus using existing online degrees, often in partnership with community college lower division course work.** Measures include: Increased number of citizens with degrees, place-bound students who complete post-secondary programs in their local communities stay in their community and contribute to a better educated, local workforce.
3. **Improved vitality for business and local economic development.** Measures include: Increased availability and access to targeted business development and certification program
4. **Enhanced community college linkages.** Measures include: Increased pipeline enrollment "Think 4 years not 2" (transfers), increased dual enrollments at community colleges, enhanced / improved advising which reduces costs to students and improves likelihood of completion of degree

Desired Investment Levels:

Minimum

Fund a minimum of four positions (4 Full Time Equivalences) covering two critical regions in Central Oregon and The Columbia Plateau. Two coordinators will be located in community colleges, Blue Mountain Community College (based in Milton-Freewater, focusing on Latino family outreach, food manufacturing, and STEM) and Central Oregon Community College (based in Bend working with STEM and Latino family outreach) respectively. Investments include salary, benefits, support, and supplies at \$100,000/FTE. **\$400,000 annual/\$800,000 biennial.**

Modest

Includes the minimum proposal, and in addition, coordinators in Southeastern Oregon, South Central Oregon, and two coordinators in Portland Metro. Coordinators will be based in John Day, Klamath Falls, and Portland State University/Portland Community College focusing on underserved populations.

\$800,000 annual/\$1,600,000 biennial.

Desired

Includes the modest investment, and in addition, a campus-wide Engagement/Experiential Learning Coordinator. This individual will work campus-wide and statewide to support coordinated engagement efforts. This investment would also include three coordinators, spread throughout Clackamas, Lane, and Coos/Curry counties. **\$1,200,000 annual/\$2,400,000 biennial.**