The Oregon State University Extension Service
Educational outreach from the OSU Statewide Public Service Programs (SWPS)

The OSU Extension Service engages people, families, and businesses to help solve problems, manage resources, and develop leadership in rural and urban areas. It is one of three statewide public service programs of Oregon State University.

Together, the three Statewide Programs (SWPS) have requested $120 million budget for the upcoming biennium, including $16 million for new or expanded programs to address major challenges facing Oregon. These expanded programs provide integrated solutions in five key areas. *The Extension Service portion for these new programs is $5 million, as described below.*

**Rural Prosperity and Sustainable Management of Working Landscapes**
Oregon’s agricultural, forestry, and marine industries are the backbone of community prosperity. Vibrant enterprises across the state will be assisted by Extension education to optimize productivity and profitability.

*Proposed investment:* $2M for 7 positions and enabling support to address:
  - Livestock and rangeland issues in the Columbia Plateau
  - Agricultural production in the Willamette Valley
  - Forestry in Lane County and statewide
  - Coastal and marine issues in Tillamook County

**Promoting Food Safety and Security**
The intersection of food and human health applies to all Oregonians.

*Proposed investment:* $0.85M for 4 positions and enabling support. New educators would be located central Oregon, Willamette Valley, and Metro areas. Among topics in this package are:
  - Agricultural production, processing and marketing
  - Community health, nutrition and access to food
  - Small and beginning farmer support-new program awareness

**Promoting Public Health**
Social, environmental and economic factors influence human health and may be addressed to help avoid endemic issues and obesity and costly health care.

*Proposed investment:* $0.6M for 3 positions in central Oregon, mid-Columbia Valley and central Willamette Valley. Topics include:
  - Community health assessments
• Collaboration with health departments, coordinated care organizations, insurers and health care providers
• Evidence-based interventions to improve lifestyles

**Business Development & Value-Added Business Support**

*Proposed investment:* $0.65M for 3 positions located in central Coast, mid-Columbia and Metro areas to:

• Business practice support to start-ups
• Expansion strategies
• Marketing and strategic customer relations

**Educating the Workforce of Tomorrow: Support of 40-40-20**

Creation of educational pathways through the 4-H Youth Development Program and Open Campus expansion that links K-12, community colleges and universities.

*Proposed investment:* $0.8M for 4 positions in central Oregon, Columbia Plateau, and northeast Oregon. Strategies include:

• Career and college readiness
• Degree completion and local workforce development
• Business, economic and professional development