



CEREAL Newsletter

Vol. MMIX No. 6

www.cerealcentral.com

November 2009

Columbia Basin Cereal Seminar

Columbia Basin Cereal Seminar

is joining forces with the 36th Annual Hermiston Farm Fair and Trade Show this year at the Hermiston Conference Center, 415 S. Hwy 395. We will have an exciting lineup of topics and speakers on Friday, Dec. 4th for the morning session beginning at 8 am followed by a CORE Training Program in the afternoon. Come early for coffee and donuts and a walk through the Trade Show.

This new venue will allow growers to visit with local vendors at the Trade Show, see new equipment updates, and visit with many of your friends and neighbors from the region who will also be attending. The Hermiston Farm Fair is a 3-day event running Wednesday thru Friday. The Trade Show portion will run until noon on Friday. A full agenda for the Farm Fair is enclosed.

Cereal Seminar agenda highlights include: Wheathead Armyworm biology, ecology – what we have learned so far in Oregon, with Silvia Rondon, OSU Extension Entomologist and its history, distribution and impacts on wheat in eastern Washington, with Diana Roberts, WSU Extension from Spokane, Washington; Ug99 – Update on the spread of Ug99 stem rust and its spreading global epidemic - biology and future impacts on Pacific Northwest wheat production, by Chris Mundt, OSU Plant Pathologist from Corvallis; and also an update on Cereal Leaf Beetle – its distribution and the status of biological controls by Gary Brown, APHIS.

After a break to visit the Trade Show and sample local food products, we will finish the morning session discussing fallow methods and their impacts on weed populations by Dilpreet Singh, WSU PhD candidate, Weed seeker Technology – targeting weeds with precision by Dan Ball, OSU, and organic wheat production and effective weed control strategies by Mary Corp, OSU Extension. Pesticide credits have been applied for from OR, WA and ID for the morning session with approximately 3 credits anticipated. A CORE pesticide training class with 4 pesticide credits will be offered Friday afternoon.

All sessions are free to attendees except for the CORE Program. No pre-registration is required for the seminars. Oregon, Washington and Idaho pesticide recertification credits will be available, in addition to CCA credits. A final Farm Fair agenda with updates and pesticide credit hours will be available by mid November.

The Hermiston Farm Fair Banquet will be held on Thursday night at Desert Rive Inn. The cost is \$25. Dinner will be prime rib. A no-host social hour will begin the evening at 6 pm. Entertainment will follow dinner with Randall Reeder presenting as Will Roger—"I never met a farmer I didn't like." Randal brings to life the warmth and humor of a legendary American. Tickets are available by calling the Hermiston Chamber of Commerce at 541-567-6151.



Announcements

UMATILLA COUNTY SWCD IS LOOKING FOR POTENTIAL PROJECTS

The Umatilla County Soil and Water Conservation District is looking for potential grant projects for on-the-ground restoration projects that approach natural resources management from a whole-watershed perspective. Example projects include: streambank plantings, off-stream livestock watering facilities or fencing stream areas to restore riparian function, weed control, native plant reseeding, restoring or enhancing natural wetlands, improving fish habitat, culvert removal or replacement.

Interested landowners should contact the Umatilla County Soil & Water Conservation District at 541-276-8131 for additional information and technical assistance.

The Umatilla County Soil & Water Conservation District is offering TWO Incentive Programs to Area Growers

The Umatilla Soil and Water Conservation District (SWCD) is taking applications for the Variable Rate Fertilizer Application & Wildhorse Basin Direct Seed Incentive Programs!

If you're planting a fall 2009 crop and plan on using a variable rate fertilizer applicator or you would like to try this technology, you are eligible for the incentive program (cost-share of \$20 per acre for up to 200 acres per producer). If you farm in the Wildhorse watershed and would like to try direct seeding or convert conventional tillage acres to direct seeding, then this is the program for you! The cost-share is \$10 per acre up to 1,000 acres per producer!

Applications can be found on their website at: www.umatillacountyswcd.com/naturalresources.html. Or stop by the office or call Heidi at 541-276-8131 for more information.

The District is hosting its **Annual Meeting** to honor the

Umatilla County Cooperator of the Year on

January 28, 2010

Further details TBA



Statewide Marketing Meetings continue in November and December

The Statewide Marketing Meetings are offered monthly as a partnership effort of the OWGL, OSU Extension and Blue Mountain Community College. The live web-based meeting can be accessed at various County Extension offices and Experiment Stations across the state. Last month we had 16 sites participating with a combined total of 79 participants. Join in at any location that works into your schedule. For a list of various locations contact the OWGL or your county Extension office.

The dates are set for November and December:

November 19 8 am – 9 am

December 17 8 am – 9 am

Ag in Uncertain Times Webinar Series continues in November and December. The series is produced and funded by the Western Risk Management Center at WSU and various other Extension Service partners across the U.S. They can be viewed on-line live on the date listed for the webinar.



Upcoming Topics:

Operating in Risky Environments

November 4 – Where Are We? 90 minutes

***Gary Brester**, Montana State University, will discuss some factors creating the very risky environment that ag producers are facing and provide insights in dealing with the volatility in day-to-day operational decisions.

***John Hewlett**, University of Wyoming, will discuss “Strategic Risk Management in Agriculture,” a strategic planning approach to organize the process of risk management. The Strategic Risk Management (SRM) process covers strategic, tactical and operational needs, decision-making processes and prediction and probability of outcomes. This 10 step program for strategically managing the five sources of risk includes the tools and worksheets necessary for implementation in today’s increasingly risky environment.

November 11 – Where Do We Want to Go? 90 minutes

***Duane Griffith, John Hewlett and Jay Parsons** will present “**Risk Navigator**” a set of tools providing the necessary equipment to begin implementing the Strategic Risk Management (SRM) process presented in the November 4th webinar. Each of the 10 steps in the SRM process is designed to help producers manage the five sources of risk faced by every agricultural operation.

November 18 – How Do We Get There? 90 minutes

***Risk Management Resources** for each region of US agriculture will be presented, with a panel on how to access these resources.

December 2 and 9, 2009—Pulling It All Together: Managing Ag Enterprises in Uncertain Times

*The December 2 presentation will pull together the messages the Webinar series has presented, and review how the economic environment has changed in the past six months.

*The December 9 and 10 webinars will focus on the internet and other tools, that are available to assist agricultural professionals working with farm and ranch families.

Two Option to Participate Live in the Webinars:

(no pre-registration is required – first come – 500 seats available)

At Home: Equipment you will need: A computer that has a set of speakers and a high speed internet connection (LAN, DSL/Cable Modem, High speed wireless). Web link used for the entire series:

<http://www.msueextensionconnect.org/aginuncertaintimes/> <<http://www.msueextensionconnect.org/aginuncertaintimes/>>

At OSU Umatilla County Extension Office: Please RSVP by calling 541-278-5403 or emailing your intent to participate.

For additional information email, westrme@wsu.edu or call 509-477-2176.



OSU/Umatilla County Extension Service
2411 NW Carden, Umatilla Hall, PO Box 100
Pendleton, OR 97801

Address Service Requested

NON PROFIT
U.S. Postage
PAID
Pendleton, Oregon
Permit # 28



Visit us at
www.cerealcentral.com

CALENDAR

November 2009

Nov. 19 **State Marketing Meeting**
8:00am- **Location:** OSU Extension Conference Room
9:00am Pendleton, OR
Contact: OWGL 541-276-7330

Nov. 20 **Seed Certification Polycom Meeting**
9:00am- **Location:** OSU Extension Conference Room
3:00pm Pendleton, OR
Contact: Rachel Hankins 541-737-4513

Ag in Uncertain Times Webinar Series

Nov. 4 Where are we?
Nov. 11 Where do we want to go?
Nov. 18 How do we get there?
Dec. 2 Pulling It All Together - Part 1
Dec. 9 & 10 Pulling It All Together - Part 2

December 2009

Dec. 2-4 **Hermiston Farm Fair and Trade Show**
Location: Hermiston Convention Center
Hermiston, OR
Contact: Chamber of Commerce
541-567-6151

Dec. 4 **Cereal Seminar**
Location: Hermiston Convention Center
Hermiston, OR
Contact: Mary Corp 541-278-5403

Dec. 17 **State Marketing Meeting**
8:00am- **Location:** OSU Extension Conference Room
9:00am Pendleton, OR
Contact: OWGL 541-276-7330

Oregon State University Extension Service offers education programs, activities, and materials *without regard to race, color, religion, sex, sexual orientation, national origin, age, marital status, disability, and disabled veteran or Vietnam-era veteran status* as required by Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, and Section 504 of the Rehabilitation Act of 1973. Oregon State University Extension Service is an Equal Opportunity Employer.

OSU
Oregon State
UNIVERSITY