

RULES FOR SOLICITATION OF MARKET ANIMALS

- FIRST SECTION AND LAST SECTION IN EACH LETTER MUST BE INCLUDED VERBATIM IN EACH INVITATION (Those areas are shown on each ample letter in red)
- MIDDLE SECTION IS PERSONALIZED FOR CLUB OR INDIVIDUAL
- PICTURE(S) MAY BE INCLUDED (Those included in the sample letters are just clip art, they are not required to be in each letter).
- MUST BE ONE PAGE, FRONT, ONLY (LEGAL SIZE IS ACCEPTABLE)
- LETTER MUST BE REVIEWED BY ONE OF THE AUCTION COMMITTEE BEFORE SENDING OUT. 4-H must be signed off by Carole or Honour unless they are unavailable. FFA is up to the Chapter Advisor to make the decision.

Carole Smith – 4H Director

Honour Bowen – 4-H & FCD Program Assistant

JD Cant – FFA Advisor

Dennis Clark – FFA Advisor

John Leithner – Auction Chairman

Billie Jo Boothman – Auction Chairman

Ralph Hart – Auction Chairman

- MAILING MUST INCLUDE THE EOLS JUNIOR AUCTION BUYERS GUIDE. (This is setup for double sided printing on 8 ½ x 11 paper)
- MUST BE MAILED
- NO DOOR TO DOOR OR HAND DELIVERY
- NO MORE THAN 5 LETTERS TO BE SENT PER LETTER (That means if you are sending letters as a club, no more than 5 letters; if you are sending letters as an individual, no more than 5 letters)
- WE WILL NOT PROVIDE A LIST OF BUSINESSES OR INDIVIDUALS FOR YOU TO SEND TO. TRY TO BE CREATIVE WITH WHO YOU SEND TO. AVOID THE OBVIOUS BIG BUSINESSES AS THEY WILL BE BOMBARDED. TRY TO TARGET THOSE BUSINESSES OR INDIVIDUALS WITH WHOM YOU DO BUSINESS OR HAVE A PERSONAL RELATIONSHIP WITH.

FINALLY, IF THIS IS ABUSED WE WILL REVERT BACK TO NO SOLICITATION IN UNION COUNTY!