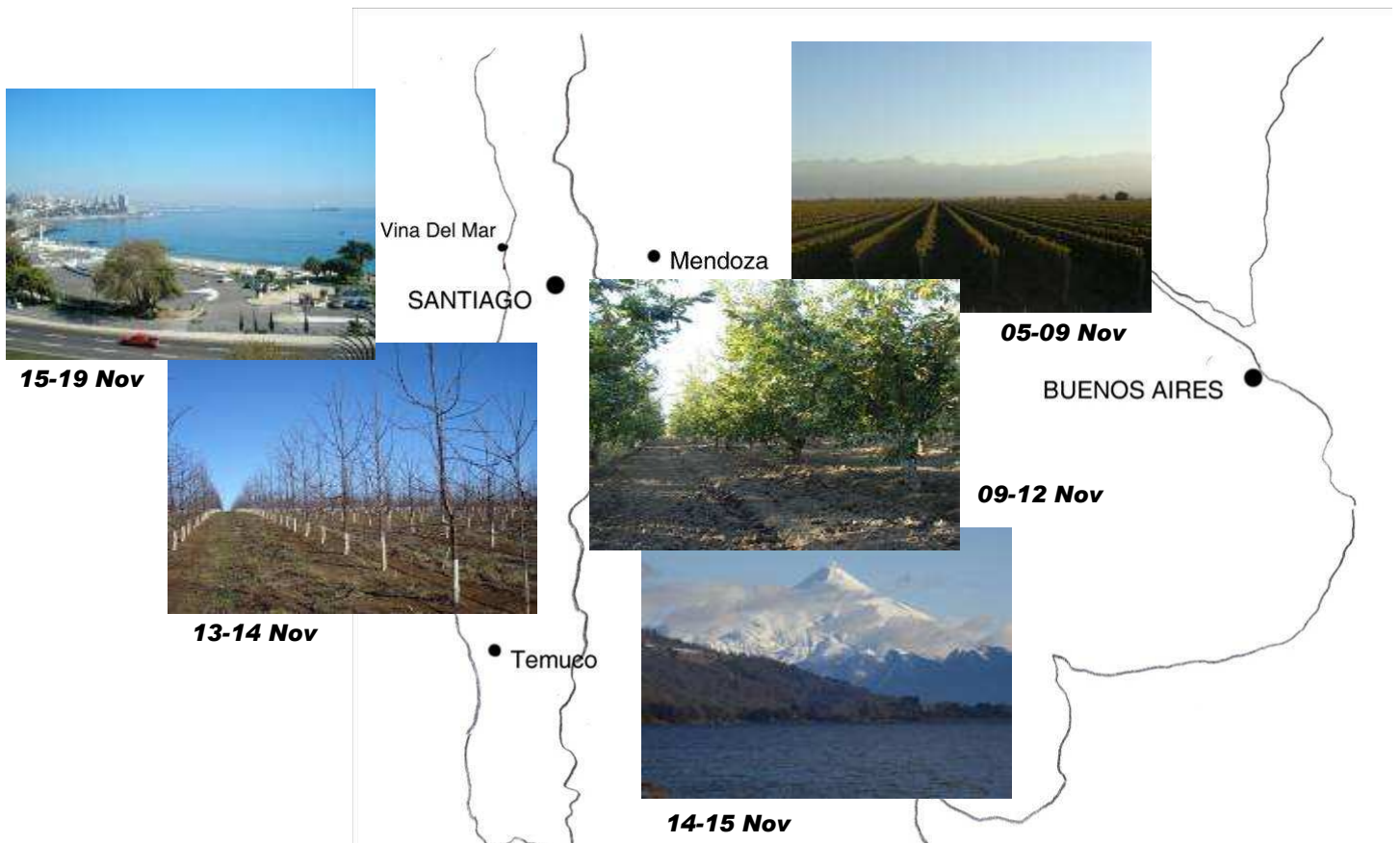




Sweet Cherry Industry in South America

Argentina & Chile | Agricultural Tour | 05-15 November 2009

For more information and to register: www.pheasantprojects.net



Please join us for an intensive, technical 10 day tour featuring the primary fresh, sweet cherry growing regions of Argentina and Chile. This is a fabulous opportunity to learn first hand about the tree fruit industries in these two South American countries as well as experience flavorful cuisine, dynamic history, diverse geography, strong culture, and abundant agriculture!!! Industry experts and leading horticulturalists will lead technical discussions.

The cost of the Tour will be \$3,000 (US\$) with a minimum of 35 participants for both Argentina and Chile (or \$2500 for Chile only). This cost includes facilitated technical sessions, experienced tour hosts, tour book, all in-country tour transportation (bus, Mendoza-Santiago flight, Temuco-Santiago flight), hotel (10 nights), breakfasts (10), lunches (7), and suppers (8), water and snacks, and entrance fees for specific cultural/historic/tourist attractions. Hotel sleeping accommodations are for double occupancy; single supplement is available (\$325 for full tour or \$225 for Chile only). Transportation from Temuco to Santiago on 15 November will occur in time for travel to the ISHS 6th International Cherry Symposium in Reñaca, Viña Del Mar, V Region.

The program for the ISHS Extension Workshop in Curicó on 12 November will be announced at a future date. Payment and registration may be made through this tour under separate arrangement.

Register online at www.pheasantprojects.net/registration-form. Additional tour details, picture previews and itinerary are also posted. Registration deadline is 31 July 2009. Tour space is limited so please register early.

EDUCATIONAL TOUR ITINERARY

Following is the 2009 Sweet Cherry in South America Tour itinerary. Itinerary is subject to change until final booking. Alternative sites and services will be similar. Please contact Susan (e) susan@pheasantprojects.net or (p) +1.509.421.0358 or (f) +1.509.884.1858 for answers to specific questions.

Note: tour space is limited and will be filled on a first come, first serve basis. Minimum tour number is 35.



Thursday, 05 November

Direct flights to Mendoza are available from both Santiago, Chile and Buenos Aires, Argentina. Explorations of Mendoza on your own during the day depending upon your arrival time. Our hotel is located in the city center of Mendoza. Overnight Mendoza.

Friday, 06 November

The first full day of the Study Tour will begin with an introductory session on Argentina's tree fruit industry and specifically fresh sweet cherries as well as touch on the world renowned wine industry. This will be followed by a full day of technical visits to orchards and pack houses as well as input manufacturer. Overnight Mendoza. (B, L, D)

Saturday, 07 November

We will travel south to Tunuyán and the Valle de Uco for technical visits featuring orchards and pack houses including in-depth discussions on tree architecture and physiology with applied objectives. The evening offers time to relax and enjoy a wine degustation/dinner at Bodega Salentein. Overnight Mendoza. (B, L, D)

Sunday, 08 November

Morning tourist activity. Afternoon and evening free for independent explorations/relaxation. Overnight Mendoza. (B)

Monday, 09 November

After a morning flight from Mendoza to Santiago, we will tour the fruit terminal at the Santiago airport. This will be followed by travel to the fruit growing areas around Rancagua to receive an introduction to the Chilean tree fruit/cherry industry along with visits to nurseries specializing in cherries and orchards comprising multi-continent business operations. Overnight Curicó in the VII region. (B, L, D)

Tuesday, 10 November

Morning technical tours include two orchards in the Chimbarongo area. In the afternoon we will tour the facilities and orchards of Frusan (grower, packer, exporters with 3,000 hectares of fruit). Overnight Curicó in the VII region. (B, L, D)

Wednesday, 11 November

Morning technical tours will feature cherry orchards near Curicó. In the afternoon, we will visit the facilities of both CopeFrut and Rocofruit S.A. Overnight Curicó in the VII region. (B, L, D)

Thursday, 12 November

ISHS Extension Workshop will take place all day in Curicó (<http://www.cherrychile2009.cl/uc/>). Transportation to and from the workshop will be provided. Workshop registration and payment of fee will be arranged at your direction. We will gather together for dinner in the evening. Overnight Curicó in the VII region. (B,D)

Friday, 13 November

Early morning departure to allow for brief visit at the Mercado in Chillan. Remainder of morning devoted to orchard visits around Chillan. Afternoon technical visits to orchards and nurseries near Angol. Overnight Los Angeles in the VIII region. (B, L, D)

Saturday, 14 November

Another early morning departure to travel to Collipulli for technical orchard visits. Mid-afternoon arrival in Pucón for late lunch and shopping. Quick stop at hotel to prepare for relaxation at Termas Huife (Thermal Hot Springs; be sure to bring your swimsuit!). Overnight Pucón in the VIII region. (B, D)

Sunday, 15 November

Morning visit, guided tour, and picnic lunch to Volcan Villarica (Villarica Volcano). Travel from Pucón to Temuco for afternoon flight to Santiago airport. Tour concludes at the airport. We will assist with transportation arrangements to the ISHS 6th International Cherry Symposium per your direction. (B, L)



BEE THERE IN ARGENTINA AND CHILE

The Beginning | The Tour will commence in Mendoza, Argentina on 05 November 2009 with your night's accommodations at a hotel in the picturesque downtown center. Registration and full breakfast in the morning are followed by a tour meeting to introduce you to the cherry industry in Argentina. Participants are responsible for their own transportation to Mendoza (Direct flights are available from Santiago, Chile or Buenos Aires, Argentina).

The End | As a group, we will travel by plane from Temuco to Santiago on 15 November 2009. Upon arrival in Santiago, you will be free to arrange independent explorations, catch your next flight, or travel to the ISHS 6th International Cherry Symposium. We are happy to assist with your transportation to the ISHS Symposium.



ENJOY THE FRUITS OF SOUTH AMERICA

- Experience the beginning of fresh sweet cherry harvest in both Argentina and Chile.
- Travel through five Regions of Chile as well as view the magnificent Andes from both Argentina and Chile.
- Learn the technical and applied aspects of cherry production prior to the academic/scientific aspects at the ISHS 6th International Cherry Symposium. Tour also includes time in Curicó to participate in the ISHS Extension Workshop (separate fee).
- Savor the unique cuisines of Mendoza, the Central Valley of Chile, and the coastal region of Viña Del Mar/Valparaiso.
- Enjoy special tourist activities include hot springs, volcanoes, degustation, traditional markets.
- Share in a multi-national, multi-cultural educational travel tour.
- Expand and renew your cherry network.



RECEIVE THE RED CARPET TREATMENT

Tour leaders Claudia Acosta, Mauricio Frías, and Susan Pheasant have shared tree fruit industry travel adventures on five continents. They understand your business and carefully plan tour itineraries to maximize your learning opportunities for technical information as well as expand your cultural awareness and enjoyment of these beautiful regions.

- Claudia is involved in the Chilean nursery industry and introduction of new species and varieties possessing high commercial value for cherries, stone fruits, pears, apples, berries, and kiwifruit.
- Mauricio serves as a private consultant specializing in apples, pears, cherries, and kiwifruit in Chile's central valley. He consults on production and projects in the same species, with special attention to spray machine calibration, light interception, and spray volume determination.
- Susan works with local growers, consultants, extension personnel, researchers, and agribusinesses to plan educational programs, national and international conferences, orchard tours, and topic-specific intensive workshops.

From your arrival in Mendoza to our flight into Santiago, it is our honor to serve you and make this a South American cherry trip of a lifetime.

TERMS AND CONDITIONS: The terms, conditions and limitation of liability under which this educational agriculture tour operates are detailed hereunder, and the payment of the tour price represents acceptance by the purchaser/traveler of the following:

These educational technical agriculture tours are organized and/or operated by Pheasant Projects, Inc. (PPI).

1. PPI reserves the right to alter or change the accommodations or carriers at any time for any reason. PPI reserves the right to cancel or alter the itinerary and/or tour without notice as may be found necessary for any reason whatsoever. All additional expenses incurred as a result of any delays, cancellations, or alterations will be the sole responsibility of the traveler.
2. No traveler(s) will be permitted to continue on the tour while their mental or physical condition, in the opinion of any representatives of PPI, a) renders them incapable of caring for themselves, or b) they become objectionable to other travelers or c) they become a hazard to themselves or other travelers. PPI will not be responsible for expenses resulting in such persons being precluded from tour completion for any reason.
3. PPI reserves the right to cancel any ticket or booking or to refuse to carry any traveler where payments have not been received by PPI within the times specified in the tour offering. It is a condition of carriage that a traveler has paid all tour moneys prior to the departure of the tour.
4. PPI reserves the right to vary the price advertised or printed to cover any significant increase in airfare, fuel price, currency fluctuations or other tour related tariffs or costs. Travelers are reminded that this is a condition of travel.
5. Where PPI does not operate the tour, attractions, excursions, and/or optional tours (hereafter called the "tour inclusion") which may be included in this tour itinerary or associated with the tour, PPI shall not be liable for any loss, damage, or injury occasioned to any person or property as a result of any such "tour inclusion" undertaken during the tour whatsoever or howsoever the same may be caused whether as a result of negligence or otherwise.
6. PPI can give no guarantee as to the exact arrival and departure times for carriers and operators used by PPI in the tour, and PPI will not be liable for failure to make connections with any other services or attractions.
7. Baggage is entirely at "owners risk" during the tour unless private insurance has been taken out. Travelers are cautioned against leaving articles on board carriers or the tour coach at any time.
8. Smoking is NOT permitted inside tourist coaches or elsewhere as prohibited by regulations or policy. However, periodic stops provide ample opportunity for those who desire to smoke.

PPI will not be bound by any representation reportedly made upon its behalf unless the representation is in writing by PPI.

TOUR PRICES: All prices printed in this tour offering are in US dollars. Payment may be made by personal or company check or credit card (VISA, MasterCard, American Express). All prices are in effect at date of printing of this brochure and are subject to change without notice. While PPI tries to accurately state its prices verbally and in print, PPI reserves to make adjustments if a particular price was incorrectly stated. Pricing is based on 1:567 \$USD/Chilean Peso exchange rate and 1:3.7 \$USD/Argentine Peso. If the rate should vary considerably, prices will be adjusted. The traveler will be responsible for all personal expenses, including entertainment, theater and movie tickets, non-organized meals, long distance telephone calls, miscellaneous local transportation and other travel during this tour. The traveler is solely responsible for any and all costs arising out of voluntary or involuntary withdrawal from this tour prior to its completion, including withdrawal caused by illness or inappropriate conduct.

TOUR DOCUMENTS: Provided PPI has received your full tour payment, PPI will email your final itinerary by 01 October 2009.

PAYMENTS:

Deadline for down payment of \$500 is 31 July 2009. This deposit is non-refundable.

Space will be confirmed via email/telephone on a first come/first served basis upon receipt of deposit.

Your payment in full is due 15 September 2009.

CANCELLATION FEES: Cancellations must be made in writing and such notice is not effective until received by PPI. Days of notice commence from the day notice is received (during office hours not being weekend or public holiday) by PPI. The following cancellation fees apply: prior to 15 September, \$500 deposit is nonrefundable and after 15 September, 100% of tour price is forfeited.

TRAVEL INSURANCE: PPI strongly advises travelers to take out travel insurance to cover any unforeseen circumstances that may arise (including but not limited to cancellation fees, loss of luggage, early return necessitated by death or illness, etc.). In the event of a traveler becoming ill during a tour, all hospital and medical expenses are the traveler's responsibility and they shall not be entitled to any refund, either total or partial.

BAGGAGE ALLOWANCE: Tour members are strictly limited to one (1) suitcase not to exceed a dimension of 32"x20"x10" and a weight of 50 pounds plus one (1) carry-on bag not to exceed 9"x16"x20" and a weight of 12 pounds.

TIPPING/GRATUITIES: Tips are included for drivers, wait staff where meals are provided, and hotel porters. Other tips are at the discretion of the tour member.

PASSPORT & VISAS: A valid passport is required. The passport must be valid for 6 months after the return travel date. The photocopy needs to be sent to PPI by 15 September 2009. The traveler is responsible for arranging and carrying all necessary travel documents and for compliance with all customs and immigration regulations. Please check specific entry/exit requirements into Chile & Argentina from your home country. US Visitors to Chile will be charged at \$20 reciprocity fee at the port of entry and receive a receipt and tourist visa that must be surrendered upon departure. No additional documentation is required for US Citizens to enter/exit Argentina.

RESPONSIBILITIES: PPI is acting as an agent in securing all services related to this tour and its liability is limited to terms of the tickets. The suppliers providing transportation, sightseeing arrangements, tours, excursions, and hotel accommodations for this Study Tour are independent contractors and are not agents, affiliates, representatives, or employees of PPI. By utilizing the services of these suppliers, you agree that PPI shall not be liable for (a) any accident, loss, injury or damage to you or to those traveling with you in connection with any accommodations, transportation, or other services or resulting directly or indirectly from any occurrences or conditions including, but not limited to, negligence, defects in vehicles, equipment malfunction, strikes, "Acts of God," riots, terrorist acts or threats, wars, acts of governmental authority, theft, delays, weather conditions, environmental conditions, cancellations or changes in itineraries or schedules, or (b) loss or damage to property or injury to persons caused by reason of any act or omission, intentional, negligent or otherwise by such third party suppliers. Although every effort will be made to adhere to the schedules identified, the safety of tour members will always have first priority over all else. All services are subject to laws of the countries where used.

GROUP DEFINITION: The rates have been established based on a group definition. A group is defined as 35 or more paying passengers.