8:00 - 8:30  Registration

8:30 - 8:40  Introduction & Welcoming Address
John Heffron, President, Cherry Institute
Cherry Institute Co-Moderators
-- Mike Bush - WSU Extension, Prosser & Yakima, WA
-- James Michael - Wa. State Fruit Commission, Yakima, WA


9:25 - 9:40  Elections: Cherry Marketing & WA State Fruit Commission positions

9:40 - 10:00  The Effects of Crop Load on Sweet Cherry Fruit Growth and Quality -- Todd Einhorn, OSU MCAREC, Hood River, OR

10:00 - 10:20  Crop Load Management on the Gisela Rootstocks -- Lynn Long, OSU Extension, The Dalles, OR

10:20 - 10:40  Break


11:25 - 1:30  Luncheon Program

1:30 – 2:00  Cherry Powdery Mildew: A Two-Decade Retrospective on Research in the Pacific Northwest -- Gary Grove, WSU IAREC, Prosser, WA

2:00 – 2:15  Programs to Reduce Rain-Induced Cherry Cracking -- Ines Hanrahan, Wa. Tree Fruit Research Commission, Yakima, WA

2:15 - 2:35  Future Trends of Mechanization in Orchard Systems -- Qin Zhang, WSU IAREC, Prosser, WA

2:35- 2:55  Pesticide MRLs for Exported Sweet Cherries -- Michael Willett, Northwest Horticultural Council, Yakima, WA

2:55 - 3:15  Break

3:15 - 4:00  Sales and Marketing Panel Discussion: Selling Larger Crops in the Future -- Moderator: B.J. Thurlby, Wa. State Fruit Commission, Yakima, WA. Sales Desk Panel: West Mathison, Stemilt Growers, Wenatchee, WA; Mark Zirkle, Rainier Fruit, Selah, WA; Peter Verbrugge, Sage Marketing, Yakima, WA.

4:00 - 4:15  Door Prize Drawing from collected evaluation forms - - Thank you!