

May 11, 2017

Announcing the 2017 Jeanne M. Priester Awardees



For over a decade now, The Jeanne M. Priester Award has honored the accomplishments and contributions of Jeanne M. Priester to the Cooperative Extension System. Ms. Priester was a leader in advancing health education within the Cooperative Extension Service during her tenure at the United States Department of Agriculture. She was Federal Extension National Program Leader in the Home Economics and Nutrition Division. The purpose of the award is to honor Extension programs that positively impact the health and wellness of people across the United States and provide leadership to expand Extension's capacity to increase the number of Americans who are healthy at every stage of life. The Priester Award will recognize sound and innovative programs and impactful leadership in health and wellness at the county, state

and national level. The Priester Awards were presented at the [National Health Outreach Conference](#) in Annapolis, Maryland on May 3, 2017.

Individual/Family Program Category:

Get Moving, Get Healthy NJ Workforce



Accepting the award: Project Leader | Joanne Kinsey – Rutgers University

(Excerpt from nomination)

[Get Moving Get Healthy NJ Workforce](#) is a worksite wellness program designed to provide workers with health and wellness education. The goal is to empower employees to live longer, more productive and healthier lives by understanding (a) how consuming nutritious foods can contribute to a healthier lifestyle, (b) strategies to sustain focused eating and physical activity habits, and (c) practical tips for adapting a healthy lifestyle and increasing financial savings.

Community Category:

Family Leadership Training Institute

Accepting the award is Project Leader | Jan Carroll, Colorado State University (Excerpt from nomination)

[The Family Leadership Training Institute \(FLTI\) of Colorado](#) was developed by families, for families. From every corner of Colorado, families contribute to the heart, vision and success of FLTI as a leadership development and community-building experience. Grounded in partnership, dignity and cultural respect, FLTI believes that when understanding and utilizing the tools of democracy, family and community leaders will positively influence policy/program change for health and well-being of children, families, and communities. To this end, the FLTI goal is to dignify the role of grass-roots leaders within community and government by developing their leadership capacity.



Innovative Category:

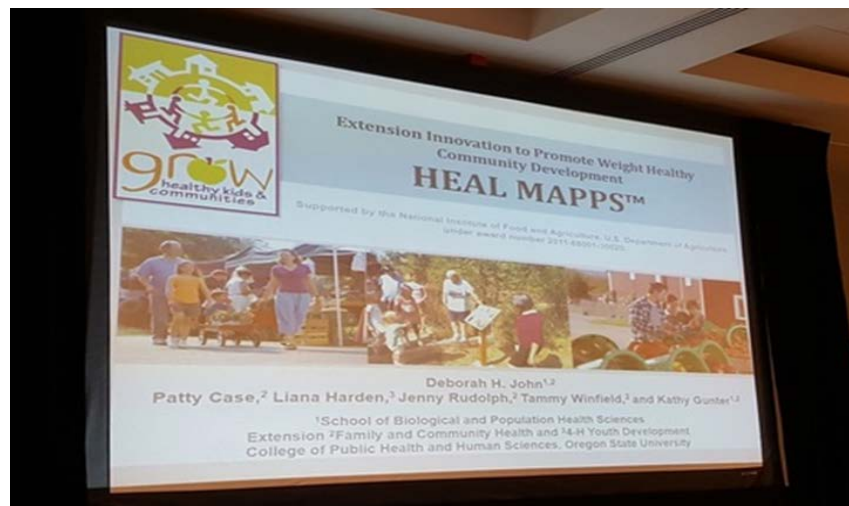
HEAL MAPPS™

Accepting the Award is Project Leader | Deborah H. John,
Oregon State University (Excerpt from nomination)



The Oregon State University team developed [HEAL MAPPS™ \(Healthy Eating Active Living Mapping Attributes using Participatory Photographic Surveys\)](#) as a community level, participatory discovery, learning, and action program as part of a larger USDA NIFA-funded project to meet the challenge of preventing childhood obesity. Launched in late 2012, HEAL MAPPS™ assists rural community members in understanding and influencing the rural environments that shape their dietary and activity patterns.

HEAL MAPPS™ trains Extension educators to mobilize and empower rural communities to affect community change. Activities include 1) photomapping the local food and physical activity resources, 2) community conversations to determine readiness to implement strategies, and 3) data-driven planning and recommendations for action to increase local HEAL access.



Health Leadership Category: *Dr. Barbara Struempler*

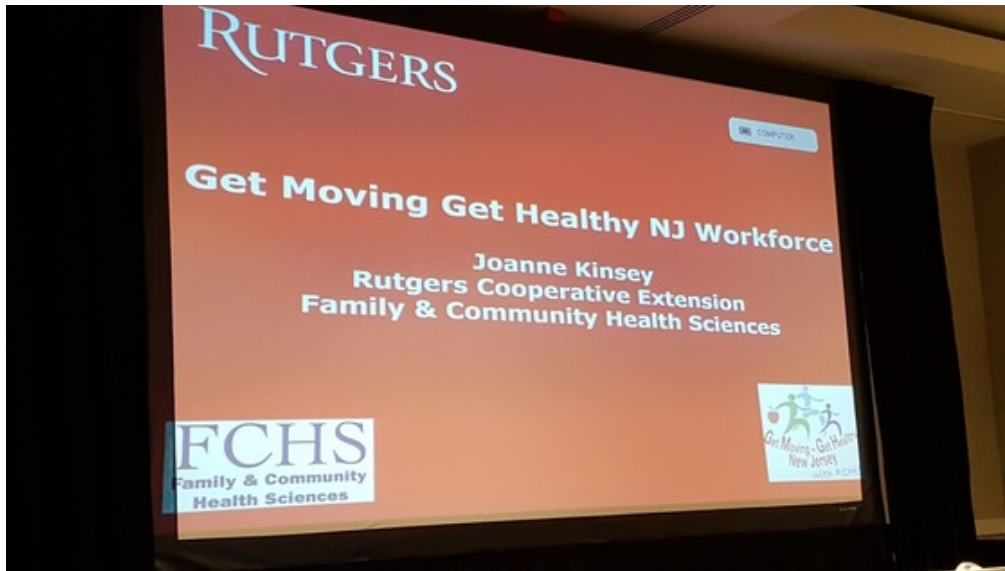
(Excerpt from nomination)

[Dr. Barbara Struempler \(Auburn University\)](#) has been a leader in Extension health and wellness for the past 33 years. Her career embodies the use of research generated by the nation's land-grant university to achieve lasting, measurable, and practical results, notably the upward mobility of countless millions of Americans.

Perhaps there is one program that effectively demonstrates Dr. Struempler's impact on changing health outcomes of vulnerable: [Today's Mom](#), a prenatal program that addresses Alabama's high infant mortality rate. For a quarter century, 100 educators have worked with limited-resource pregnant women to provide successful birth outcomes. Between 1988 and 1996, the program helped achieve an average birthweight of 7 or more pounds among 1,600 Today's Moms infants born. Further, the average weight gain for mothers became 31 pounds, which is recommended by health care professionals. These success led to Today's Mom receiving the National USDA Superior Service Award in 1991.









NIFA invests in and advances agricultural research, education, and extension and promotes transformative discoveries that solve societal challenges.

The Family and Community Health Update is intended to provide useful information to colleagues in the land-grant university system, Cooperative Extension, and stakeholder organizations. If you have relevant information that should be included in the update, please contact Ahlshia Shipley, National Program Leader for Family and Community Health.



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