

Finding Your Career Path in the Wine Industry - Educational Training Opportunities in Oregon

Institution & Center	Degree	Degree Program	Years to complete	Ideal for	Career path
Oregon State University - <i>Oregon Wine Research Institute</i>	Bachelor of Science (BS)	Horticulture major (Viticulture & Enology option)	4	Those who are interested in working in the science and agricultural aspects of growing and producing grapes. Students typically enjoy learning about life sciences (biology, plant science, horticulture, biochemistry, etc.), working outdoors and being “hands-on.”	Vineyard production: vineyard manager, viticulturist, vineyard consultant, production manager
		Food Science & Technology major (Enology & Viticulture option)	4	Those who are interested in working in the science and food production process of making wine. Students should enjoy learning about sciences (chemistry, microbiology and life sciences) and working physically and being “hands-on.”	Wine production: winemaker, enologist, winery consultant, production manager
	Post-Baccalaureate	As listed above	1-3	Those who already have a BS or BA degree. See details per degree interest above. If the prior degree is in an area of science/agriculture, the time to complete is at the lower end of the range.	As listed above for degree program area of focus.
Chemeketa Community College - <i>Wine Studies Program</i>	Certificates	Vineyard Operations	1	Those who are looking to establish their career working in vineyards and producing grapes. This program is especially helpful for those planning to establish their own vineyards.	Vineyard technician positions, basics for establishing your own vineyard
		Wine Hospitality & Operations	1	Those interested in winery sales and customer service. Students should enjoy working with people/public and must be interested in aspects of marketing, event coordination, and business.	Winery tasting room management

Chemeketa Community College - <i>Wine Studies Program</i>	Associate of Applied Science (AAS)	Vineyard Management	2	Those who are interested in working in vineyard production of wine grapes. Students typically enjoy learning about life sciences, working outdoors and with their hands.	Vineyard technician and vineyard management positions
		Winemaking	2	Those who are interested in working in the process of making wine. Students should enjoy learning about sciences (chemistry, microbiology and life sciences) and working with their hands.	Cellar positions, winemaker and winery management positions
Umpqua Community College <i>Southern Oregon Wine Institute</i>	Certificates	Viticulture	1	Those who are looking to establish their career working in vineyards and producing grapes. This program is especially helpful for those planning to establish their own vineyards.	Vineyard technician positions, basics for establishing your own vineyard
		Wine Marketing Assistant	1	Those who are interested in working in wine sales and distribution. Students should enjoy learning about all aspects of grape and wine production but have specific interest in learning marketing and business. Students should enjoy working with people/public.	Winery tasting room and sales/marketing positions
	Associate of Applied Science (AAS)	Viticulture & Enology	2	Those who are interested in working in both vineyard and winery production. Students typically enjoy learning life sciences, working outdoors and with their hands.	production winemaking technicians, vineyard and winery owners, vintners, and or sales and marketing coordinators
Linfield College - <i>Evenstad Center for Wine Education</i>	BS/BA	Wine Studies Major (or minor)	4	Those who are interested in working in business, sales, marketing, communication, or hospitality aspects of the wine industry. The degree is not meant for those wishing to focus on viticulture and enology, but ideal for students interested in a broad liberal arts approach to studying wine that exposes them to numerous career opportunities in the wine sector.	Winery positions that relate to product marketing, sales, customer service, etc. and positions in wine business service (accounting, etc.)