EXTENSION COMMUNITY ADVISORY NETWORK (ECAN)

PURPOSE: To provide a network of geographically diverse, multi-dimensional volunteers who are willing to advocate and coordinate local advocacy on behalf of the OSU Extension Service; and to provide and coordinate local advice and counsel to the Regional Directors, Program Leaders, and Vice Provost of University Extension & Engagement and Director of the OSU Extension Service regarding current and future direction for the Extension Service programs.

ROLES:
1. **Advocacy:**
   - To advocate for Extension programs and budget with state legislators, congressional delegates, key state and local groups and individuals. The **county representative** will be a liaison with people in your county (advisory committee, staff, and individuals) for advocacy purposes to build support for Extension programs.
   - The **County Commissioner members** will keep other Oregon commissioners apprised of information about Extension programs and funding, and to seek support and input from them as needed.
   - The **at-large and program members** will keep other key constituencies informed and seek support and information as is appropriate to the changing needs of Oregonians.

2. **Advisory:**
   - Provide advice to the Regional Directors, Program Leaders, and Vice Provost & Director regarding future trends and priorities for the people of Oregon, current developments, program emphasis, organization and relationships, and funding partnerships.
   - To be the liaison with people in your county (advisory committee, staff, and individuals), other county commissioners, and key constituencies to seek and coordinate advice regarding current and future directions for Oregon State University Extension Service program emphasis.

MEMBERSHIP:
- One volunteer from each Oregon county;
- One volunteer from The Confederated Tribes of Warm Springs;
- One volunteer from each Extension program area (7);
- At-large volunteer members to-be-determined;
- Two county commissioners (one East, one West).
EXTENSION COMMUNITY ADVISORY NETWORK (ECAN)

Appointment:

- **County representatives** are recommended by the Extension Regional Director in consultation with the Extension Local Liaison. Individuals are invited to participate in this role for a two-year term, with option to renew at discretion of Vice Provost/Director.

- **County Commissioners** are selected by the Association of Oregon Counties. Individuals are invited to participate as members for a two-year term.

- **Program representative** and At-large and members are selected by the Vice Provost and Director in consultation with the Extension Program Leaders and/or Regional Director(s) dependent upon the position in consideration. Consideration is given to people who are willing to provide broad based support for Extension programs including programs for human, community and economic development, urban and rural programs, and programs for Oregon’s diverse audiences. Individuals are invited to participate as members for a two-year term.

FUNCTIONS:

**Leadership:** ECAN leadership will be provided by the Steering Committee and the Vice Provost/Director of Extension Service.

**Meetings:** Annual or biennial Salem meetings consistent with biennial state legislature at “OSU Statewides Day” or “OSU Day” at the Capitol. Meeting arrangements are made by the Vice Provost & Director’s office. Additional meetings or video or conference calls will be conducted as needed.

**Extension Participation:** The Extension Associate Director, Regional Directors, and Program Leaders are invited to participate in all sessions as their schedules permit. Other Extension faculty (county and campus-based faculty, etc.) may be invited for special presentations. Extension Local Liaisons will be informed of the activities of ECAN.

**Expenses:** Expenses for ECAN members in support of statewide ECAN meetings are borne by the Director's office. Activities in support of regional advocacy and advice may be funded by supplies and services allocations to each Regional Director or other local sources. Expenses to fulfill the advocacy roles will be provided by each individual.

*Revised: 2020 0302 Steering Committee*
*Updated: 2018 1121: Steering Committee*
*Updated: 2015 03 01*
ECAN STEERING COMMITTEE

ROLES: Representative leadership body of ECAN providing advice and advocacy to Vice Provost and Director of Extension Service on statewide priorities.

MEMBERSHIP: The Steering Committee will consist of one ECAN member per Extension Region nominated by the Regional Directors, and one county commissioner as designated by the Association of Oregon Counties, and up to two (2) At-Large members. Appointment to the Steering Committee will be made by the Vice Provost/Director.

Membership of the Steering Committee (attempt) to represent each of the following characteristics:

- New to Extension programming (0 - 4 years)
- Agriculture, Forestry, Sea Grant and/or other natural resource sector.
- Family and consumer sciences and/or public health.
- Youth development and/or 4-H.
- Younger generational cohort

Appointment: Members of the Steering Committee will be appointed to four-year terms. Terms to run July 1 through June 30.

*National Council on Agricultural Research, Extension and Teaching (CARET): In consultation with the director of the Oregon Agricultural Experiment Stations, one member may be the appointed OSU CARET representative, appointed by the Vice Provost/Director.

FUNCTIONS:

Leadership: The Vice Provost and Director's office will negotiate with and appoint a chair and chair-elect of the steering committee. The chair-elect moves into the chair position after two years of service by the chair.

Meetings: The Steering Committee will meet twice annually. One meeting may be virtual (video or conference call). At a minimum, a meeting will occur in Salem consistent with the biennial state legislature and will include all ECAN members. This meeting will usually take place at the “OSU Statewides Day” or “OSU Day” at the Capitol.

Expenses: Expenses in support of Steering Committee and statewide ECAN meetings and other ECAN activities are borne by the director's Office.
REGIONAL ECAN (RECAN)

**ROLES:** Representative bodies providing advice to regional Extension leadership and advocating for Extension at the local and regional level; gathering data on local and regional issues, exploring partnerships and solutions.

**MEMBERSHIP:** Appointed by Regional Director. Groups may range in membership, at minimum include:

- Each county ECAN representative of the Region
- Local Liaisons in Region
- Others as identified by Regional Director, Local Liaison, RECAN

**Appointment:**

- ECAN member terms are two-years.
- Other RECAN membership terms to be determined by the Regional Director.

RECAN’s may be asked to nominate representatives from their group to serve on various ad hoc multi-regional and statewide teams focused on specific, short-term tasks.

**FUNCTIONS:**

**Meetings:** At least two meetings annually, with one meeting per year with personal (or video) update from the Director/Associate Director and Government Relations director. RECANs are encouraged to meet periodically to ensure their representatives understand regional issues and needs.

**Expenses:** Activities in support of RECANs may be funded by supplies and services allocations to each Regional Director or other local sources.