4-H Business/Entrepreneur and Finance

1. Members may enter 2 exhibits per class.
2. For State: Members may enter three classes, but only one exhibit per class.
3. All individual items included must be labeled with the member’s name, class number and county.
4. A completed 4-H Exhibit card must be included as well as the Business/Entrepreneur Explanation Card (330-01). Exhibits will be evaluated using the Business/Entrepreneur Evaluation Sheet (330-02). All forms and supporting information are available on the 4-H State website.

Note: Fill in blank in class number (__) with corresponding number for Junior, Intermediate, or Senior
   1 Junior
   2 Intermediate
   3 Senior
   4.Team

330 100 00_ Product or service display – a “window” display including sample(s) of the product, portfolio, and/or display board featuring the product or service. Space allowed for the exhibit is 30” wide by 36” tall by 18” in depth.

330 200 00_ Business Plan – comprehensive plan for the business that includes: the business name, a description of the business, the business’ mission and goals, who the business is trying to reach (market), how you are selling (sales plan), and the financial plan (budget). Exhibit in binder-type system such as a three ring binder.

330 300 00_ Marketing Plan – compressive marketing plan that includes who your customer are, print materials such as business cards, flyers, brochures, audio scripts for radio, social media pages and/or other “virtual” media. No requirement on how to exhibit however the space allowed is 30” wide, 36” tall and 18” in depth.

330 400 00_ Social Entrepreneurship - A poster or virtual (video, PowerPoint, Prezi, etc.) display sharing your social entrepreneurship event, project, or business. Share how you identified a need/problem in your community, who your target customers are, how you filled the need or solved the problem and how you determined the best way to fill the need or solve the problem (including market). A social entrepreneur is a person who establishes an enterprise with the aim of solving social problems or effecting social change. Examples include Toms, Baron Fig, Better World Books, and Adobe as well as the Globe Poverty Project, volunTEENnation.org, and One Earth Designs.

4-H Innovation and Creativity

1. Members may enter three exhibits per class.
2. This class is to share a creative or innovative exhibit that does not fit well in the project area’s scripted classes. The idea behind this class is to have a way for members to share how they have expanded their knowledge and skills to include new learning from outside the project area which then is included in their project areas.
3. This exhibit may include a technological component to add another dimension to the project such as illumination or interactivity or uses science knowledge or skills to otherwise enhance the project. Examples: An illumination added to a sewn backpack for safety; a design “burned” into a woodworking project created by a reaction between electricity and a chemical compound.
4. For State: Intermediate and senior level members may enter up to three exhibits for this class.

2020 Jackson County 4-H Fair Exhibitor Rules
5. All individual items must be labeled with the member’s name, class # and county.
6. A completed 4-H Exhibit card must be included as well as the Innovation Explanation Card (310-01). Exhibits will be evaluated using the Innovation Evaluation Sheet (310-02). All forms are available on the 4-H State website.

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
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<tbody>
<tr>
<td>310 100 001</td>
<td>Junior Innovation Class <em>(county only)</em></td>
</tr>
<tr>
<td>310 100 002</td>
<td>Intermediate Innovation class</td>
</tr>
<tr>
<td>310 100 003</td>
<td>Senior Innovation class</td>
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