**Beef Quality Assurance (BQA)** is a national program that raises consumer confidence through offering proper management techniques & a commitment to quality within every segment of the beef industry.

The guiding principles of BQA are based on these core beliefs:
- **WE BELIEVE** production practices affect consumer acceptance of beef.
- **WE BELIEVE** the BQA Program has and must continue to empower beef producers to improve the safety and wholesomeness of beef.
- **WE BELIEVE** these fundamental principles are the fabric of the BQA Program.

*Empowering people...because producers can make a difference.*
*Taking responsibility...because it’s our job, not someone else’s.*
*Working together...because product safety and wholesomeness is everyone’s business*

A recent study funded by Beef Checkoff dollars and conducted by Colorado State University showed a premium on cattle when marketed as raised by BQA Certified producers and sold via video auction.

**Oregon** has a BQA team certified in Cow-calf, Feedyard, and Transportation divisions and has been qualified through the National BQA team and authorized to offer BQA training and certification to producers.
The National BQA website (https://www.bqa.org/) has great information about the program in general, plus links to reports on industry issues, and more in-depth material about the individual principles of BQA.

ABOUT
- Intro to BQA
- History of BQA
- What is “Quality” Beef?
- Value to the industry
- BQA Awards

BQA CERTIFICATION
- Cow-calf
- Stocker
- Transportation
- Stockmanship & Stewardship
- Dairy FARM program

NATIONAL BEEF QUALITY AUDITS
- 2016 Steer and Heifer Results
- 2016 Market Cow and Bull Results
- Timeline
- Past Audits
- Research Papers

RESOURCES
- National BQA Manual
- Antibiotic Stewardship for Beef Producers
- Cattle Industry Guidelines for the Care and Handling of Cattle Assessments
- BQA Feedyard Assessment
- BQA Stocker Self-Assessment
- BQA Cow-Calf Assessment
- Videos – Short videos on BQA

EVENTS - BQA Certification Classes

TRAINER RESOURCES

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