FIELD TO MARKET
Selling farm direct, producer-processed, value-added products in Oregon

Join OSU Extension instructor Kelly Streit to learn about Oregon’s updated Farm Direct Marketing Law, and answer the question: is adding a producer processed product a good decision for your farm business?

Cost: $15 per person
Register by January 22

At this workshop we will:
- Explore how to apply the new guidance to a potential product
- Design a sample label
- Practice taking pH meter readings of acidified food
- Share best practices to ensure that products are produced in a clean, healthful, and sanitary manner
- Ask questions of farmers who are currently selling farm-direct products

Monday, Jan 29, 1 – 4 pm
Adelante Mujeres - Forest Grove

Tuesday, Jan 30, 9am – noon
Clackamas Community College
Oregon City

Monday, Feb 5, 1 – 4 pm
Zenger Farm - SE Portland

Tuesday, Feb 6, 9am – noon
OSU NWREC - Aurora

For more information, contact Heidi Noordijk at 971-801-0392 or heidi.noordijk@oregonstate.edu

Registration Information
https://beav.es/qdU

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